Questions and Responses

SWAA September 2026

Objective: Survey of Working Arrangement and Attitudes

Target population: Consumers. Full-time working age adults (i.e. 20 to 64 years old)

Industry: Work & Employment

Geography: United States of America

Sample size: Maximum N=6000

Legend

Blue = coding instructions

Green = reader notes

Red = termination logic

Introduction

Screening questions

Flag `qc_some_IP_non_US` if flag true if respondent takes survey from a non-US IP address

For more information about this survey, please click `here`

1. How old are you?

   `Q_age_bracket` | Multiple choice | Required | Vertical | Single-select

   a) Under 20 **[TERMINATE]**

   b) 20 - 29

   c) 30 - 39

   d) 40 - 49

   e) 50 - 64

   f) 65 to 70

   g) Over 70 **[TERMINATE]**

11. What is the highest level of education you have completed?

    Multiple choice | Required | Vertical | Single-select

    a) Less than high-school diploma

    b) High-school diploma or GED certificate

c) 1 to 3-years of college

d) 4-year college degree

e) Masters or Professional Degree

f) PhD

2. ***Last week*** what was your work status?

`Q_work_status` | *Multiple choice* | *Required* | *Vertical* | *Single-select*

a) Working for pay, whether on business premises or working from home

b) Still employed and paid, but not working

c) Unemployed, looking for work

d) Unemployed, awaiting recall to my old job

e) Not working, and not looking for work

Set `employed` to TRUE IF Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"

63. What is 3 + 4?

`Q_addition_check` | *Number* | *Required* | *Min: 0* | *Max: 1000000*

Flag `qc_addition_check` if flag true if answer to Q_addition_check is not 7

show block if Q2 selected choice is "Working for pay, whether on business premises or working from home"

3. How many full days did you work last week (whether at home or on business premises)?

`Q_all_days` | *Multiple choice* | *Required* | *Vertical* | *Single-select*

a) 1 day [TAG: 1]

b) 2 days [TAG: 2]

c) 3 days [TAG: 3]

d) 4 days [TAG: 4]

e) 5+ days [TAG: 5]

4. You have indicated that you worked last week. How many ***full paid working days*** *did you* ***work from home*** last week?

Q_wfh_days | Multiple choice | Required | Vertical | Single-select

If this answer is greater than the previous answer, error reads:
"The number of total days working from home this week cannot exceed the total number of days you said you worked this week (in the previous question)."

a) **None**, all my paid working days were on business premises [TAG: 0]

b) **1 full paid day** working from home [TAG: 1]

c) **2 full paid days** working from home [TAG: 2]

d) **3 full paid days** working from home [TAG: 3]

e) **4 full paid days** working from home [TAG: 4]

f) **5+ full paid days** working from home [TAG: 5]

Set `random_25` to randomly assign between 1,2,3,4

59. For each day ***last week***, did you ***work a full day (6 or more hours)***, and if so ***where?***

Q_byday_work | Matrix | Required | Group by: Row | Single-select | Randomize cols

Day of the week	Did not work 6 or more hours	Worked ***from home***	Worked at ***employer or client site***
Monday			
Tuesday			
Wednesday			
Thursday			
Friday			
Saturday			
Sunday			
	Did not work 6 or more hours	Worked ***from home***	Worked at ***employer or client site***

Set `full_workday_question` to 50/50 between Q133 and Q134

Set `days_worked` to Q59 choices by row where value is any of "Worked from home", "Worked at employer or client site"

Set `days_worked_onsite` to Q59 choices by row where value is "Worked at employer or client site"

Set `days_worked_fromhome` to Q59 choices by row where value is "Worked from home"

Set `worked_onsite_lastweek` to atleast 1 days_worked_onsite

Set `wfh_last_week` to atleast 1 days_worked_fromhome

Set `worker_type` to:

if Q_work_status = working, paid AND works at least 1 day from home and NO days on-site -> "full WFH" if Q_work_status = working, paid AND works at least 1 days on-site and NO days from home -> "full on-site" if Q_work_status = working, paid, else "hybrid" otherwise "not working"

Screen number of days worked

show block if Q2 selected choice is "Working for pay, whether on business premises or working from home"

86. ***Last week***, did you work as many days as you ***usually*** do?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes, I worked my usual number of days

b) No

[Q87 logic: Show if Q86 selected choice is "No"]

87. How many days per week do you usually work?

`Q_days_worked_typical` | Multiple choice | Required | Vertical | Single-select

a) 1 day per week

b) 2 days per week

c) 3 days per week

d) 4 days per week

e) 5+ days per week

Set `random_day` to:

a) Monday

b) Tuesday

c) Wednesday

d) Thursday

e) Friday

[Q83 logic: DISPLAY IF: not worked onsite any day (i.e 0 days_worked_onsite)]

83. Do you ever meet with your coworkers *in person*?

Q_coworkers_in_person | Multiple choice | Required | Vertical | Single-select

a) Never

b) About once per year

c) Once per quarter

d) Once per month

e) Twice or more per month

f) I don't have any coworkers

[Q211 logic: DISPLAY IF: not worked onsite any day (i.e 0 days_worked_onsite)]

211. Do you have the **option** of working on your **employer's business premises** one or more days per week?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

[Q7 logic: Show if Q2 selected choice is "Working for pay, whether on business premises or working from home"]

7. How many ***hours*** did you ***work for pay last week?***

Q_hours_last_week | Number | Required | Min: 0 | Max: 100 | Decimals: 1

_____ hours

show block if Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"

5. Which of the following best describes your current employment situation?

Q_current_employment | Multiple choice | Required | Vertical | Single-select

a) I am a **wage and salary employee**, and my main job accounts for most of my earnings

b) I am a **wage and salary employee** who also earns a lot of extra income from side jobs

c) I am **self-employed** and run my own business

d) I earn most of my income as an **independent contractor, freelancer, or gig worker.**

show block if Q5 selected choice is none of "I am self-employed and run my own business", "I earn most of my income as an independent contractor, freelancer, or gig worker."

152. How many ***days per week*** does your employer ***require you to work onsite*** ***(at the employer or client site)?***

Multiple choice | Required | Vertical | Single-select

a) None -- I am allowed to work fully remotely

b) 1 day per week onsite

c) 2 days per week onsite

d) 3 days per week onsite

e) 4 days per week onsite

f) 5+ days per week onsite

67. Counting all of its locations, how many employees work for your primary employer?

Multiple choice | Required | Vertical | Single-select

a) Fewer than 10 employees

b) 10 to 49 employees

c) 50 to 99 employees

d) 100 to 499 employees

e) 500 to 4999 employees

f) 5000+ employees

SKIP IF: Answered whether they met coworkers in person (i.e Q83) and said they never met them or met them once or less than once per quarter

Set `gender_percent` to 50% chance of seeing Q206 vs Q207

[Q206 logic: DISPLAY 50% of the time (i.e gender_percent is "Q206")]

206. Consider the location where you primarily work.

What percent of employees are **men**?

Number | Required | Min: 0 | Max: 100

_____ percent

[Q207 logic: DISPLAY 50% of the time (i.e gender_percent is "Q207")]

207. Consider the location where you primarily work.

What percent of employees are **women**?

Number | Required | Min: 0 | Max: 100

_____ percent

69. In what year did you start working for your current employer?

Q_year_started | Number | Required | Min: 1950 | Max: 2026

[Q163 logic: Show if Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"]

163. How satisfied would you say you are, overall, in your current (main) job?

Consider your compensation, benefits and other aspects of the job, whether it fits your skills and experience, and career progression opportunities.

Multiple choice | Required | Horizontal | Single-select

a) Very dissatisfied (1)

b) Somewhat dissatisfied (2)

c) Neither satisfied nor dissatisfied (3)

d) Somewhat satisfied (4)

e) Very satisfied (5)

151. What ***age*** is your ***employer's top manager*** (the CEO, managing director, general manager, etc.)?

Multiple choice | Required | Vertical | Single-select

a) Under 30 years old

b) 30 to 39 years old

c) 40 to 49 years old

d) 50 to 59 years old

e) 60 to 69 years old

f) 70+ years old

150. Consider your ***employer's top manager*** (the CEO, managing director, general manager, etc.)

Is that person's ***gender***:

Multiple choice | Required | Vertical | Single-select | Randomize

a) Male

b) Female

c) Other (e.g. nonbinary)

Work facility

show block if Q2 selected choice is any of "Still employed and paid, but not working", "Working for pay, whether on business premises or working from home"

[Q52 logic: DISPLAY IF: worked from on site atleast one day of the week (i.e >0 days_worked_onsite)]

52. What type of facility best describes where you work?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Office

b) Factory or warehouse

c) Retail

d) Food, drink, or accommodation

e) Construction, agriculture, or mining

f) School or university

g) Hospital or other healthcare

[Q53 logic: DISPLAY IF: hasn't from onsite any day (i.e 0 days_worked_onsite)]

53. If you had to come into the workplace, what type of facility would that be?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Office

b) Factory or warehouse

c) Retail

d) Food, drink, or accommodation

e) Construction, agriculture, or mining

f) School or university

g) Hospital or other healthcare

[Q127 logic: Show if Q59 columns selected in any row does not include "Worked at employer or client site"]

127. How long would it take to travel (one-way) from your home to your employer's location?

Number | Required | Min: 0 | Max: 12 | Decimals: 1

_____ hours

Allow skipping with checkbox labeled: "I don't have an employer location"

[Q126 logic: Show if Q59 columns selected in any row includes "Worked at employer or client site"]

126. On the days that you commute to work, how much time (in minutes) does it typically take?

Combination | Required

From home to work From work to home	**Number input** _____ minutes Min: 0 Max: 240

[Q252 logic: Show if Q59 columns selected in any row includes "Worked from home"]

252. How much time do you spend on grooming and/or getting ready for work when:

Combination | Required

You commute to your employer's or client's worksite? You work from home?	**Number input** _____ minutes Min: 0 Max: 90

[Q253 logic: Show if Q59 columns selected in any row does not include "Worked from home"]

253. How much time do you spend on grooming and/or getting ready for work?

Number | Required | Min: 0 | Max: 90

_____ minutes

Set `wfh_since_2020_question` to Show Q6 2/3 of time and Q570 1/3 of time

102. ***Since 2020*** have you at any point worked primarily from home?

(For example, because you wanted to, due to lockdowns, or because it was unsafe or otherwise not possible to work on business premises)

`Q_wfh_since_2020` | Multiple choice | Required | Vertical | Single-select

Auto skip if already indicated some 1 or more wfh days this week OR
if wfh_last_week (if indicated at least 1 day wfh last week)

a) Yes

b) No <Skip if already indicated some 1 or more wfh days this week>

[Q101 logic: Show if Q102 selected choice is "No"]

101. Have you applied or considered applying to a job that would allow you to work from home 1 or more days per week?

Multiple choice | Required | Vertical | Single-select

a) Yes

b) No

89. ***Looking one year ahead,*** how often would you ***like to*** have paid workdays at home?

Multiple choice | Required | Vertical | Single-select

a) Never

b) About once or twice per month

c) 1 day per week

d) 2 days per week

e) 3 days per week

f) 4 days per week

g) 5+ days per week

88. ***Looking one year ahead,*** how often ***is your employer planning*** for you to work full days at home?

Multiple choice | Required | Vertical | Single-select

a) Never

b) About once or twice per month

c) 1 day per week [TAG: weekly_wfh]

d) 2 days per week [TAG: weekly_wfh]

e) 3 days per week [TAG: weekly_wfh]

f) 4 days per week [TAG: weekly_wfh]

g) 5+ days per week [TAG: weekly_wfh]

h) My employer has not discussed this matter with me or announced a policy about it

i) I have no employer

60. In how many big cities with more than 500,000 inhabitants have you lived?

Please note that **this question only serves the purpose to check your attention.**

Irrespective of your answer, please insert the number 33.

Number | Required | Min: 0 | Max: 100

Set `random_efficiency_question` to random 1,0

Productivity questions
show block if Q102 selected choice is "Yes"

[Q54 logic: Show 50% of time]

54. How does your efficiency working from home compare to your efficiency working on business premises?

Q_wfh_efficiency1 | Multiple choice | Required | Vertical | Single-select

a) Better -- I am **more** efficient at home than working on business premises

b) About the same -- I'm equally efficient in both places

c) Worse -- I am **less** efficient at home than working on business premises

[Q66 logic: Show 50% of time]

66. How does your efficiency working from home compare to your efficiency working on business premises?

Q_wfh_efficiency2 | Multiple choice | Required | Vertical | Single-select

a) Worse -- I am **less** efficient at home than working on business premises

b) About the same -- I'm equally efficient in both places

c) Better -- I am **more** efficient at home than working on business premises

[Q55 logic: Show if "Better" selected in Q_wfh_efficiency1 or Q_wfh_efficiency2]

55. How much ***more efficient*** are you working from home than on business premises?

Multiple choice | Required | Vertical | Single-select

a) Under 5% more efficient

b) 5% to 10% more efficient

c) 10% to 15% more efficient

d) 15% to 25% more efficient

e) 25% to 35% more efficient

f) Over 35% more efficient

[Q56 logic: Show if "Worse" selected in Q_wfh_efficiency1 or Q_wfh_efficiency2]

56. How much ***less efficient*** are you working from home than on business premises?

Multiple choice | Required | Vertical | Single-select

a) Under 5% less efficient

b) 5% to 10% less efficient

c) 10% to 15% less efficient

d) 15% to 25% less efficient

e) 25% to 35% less efficient

f) Over 35% less efficient

[Q15 logic: Show if "Better" selected in Q_wfh_efficiency1 or Q_wfh_efficiency2]

15. Is ***time saved by not commuting*** part of your ***extra efficiency when working from home?***

Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

10. What is your sex?

Q_gender | Multiple choice | Required | Vertical | Single-select

a) Female

b) Male

c) Other or prefer not to say

93. How old are you?

Q_age | Number | Required | Min: 20 | Max: 72

_____ years old

Flag qc_age_vs_startyear if flag true if Q_year_started is before respondent is 16 (year born + 16) - e.g. respondent indicates they started working current job before they were 16

8. In what industry is your ***current*** job? If not currently working, then please report the industry of your ***most recent*** job

Multiple choice | Required | Vertical | Single-select

a) Agriculture, Forestry, Fishing, or Hunting

b) Arts, Entertainment or Recreation

c) Banking, Finance, or Insurance

d) Construction

e) Education

f) Health Care and Social Assistance

g) Hospitality and Food Services

h) Information Services, including Publishing or Media

i) Manufacturing

j) Mining, Quarrying or Oil and Gas Extraction

k) Professional, Technical or Business Services

l) Real Estate or Rental and Leasing Services

m) Retail Trade

n) Transportation or Warehousing

o) Utilities

p) Wholesale Trade

q) Government, including all federal and state

r) Other (please specify) [text input]

9. What is your ***occupation?***

Multiple choice | Required | Vertical | Single-select

a) Armed forces

b) Construction and extraction (e.g. mining)

c) Farming, fishing, and forestry

d) Installation, maintenance and repair

e) Management, business and financial

f) Office and administrative support

g) Production

h) Professional and related

i) Sales and related

j) Service

k) Transportation and material moving

l) Other (please specify) [text input]

show block if Q11 selected choice is any of "4-year college degree", "Masters or Professional Degree", "PhD"

Set `concentration_question_shown` to:

25% free text option (Q177) 75% multiple choice option (Q178)

178. Think about your Bachelor's (Undergraduate) degree.

Which of the following categories best describes your **undergraduate major or concentration?**

Multiple choice | Required | Vertical | Single-select | Randomize

a) Fine and Performing Arts (e.g., Art, Dance, Film, Music, Theater)

b) Humanities (e.g., English, History, Philosophy, Modern Languages)

c) Social Sciences (e.g., Anthropology, Economics, Psychology, Political Science, Sociology)

d) Natural and Mathematical Sciences (e.g., Biology, Chemistry, Geology, Mathematics, Physics, Statistics)

e) Health Sciences (e.g., Dentistry, Health, Medicine, Nursing, Veterinary Science)

f) Engineering or Computer Science

g) Business (including Accounting, Finance, Marketing, and Operations)

h) Architecture or Design

i) Education

j) Other [text input]

19. Approximately how much did you ***earn by working in 2025, on a before-tax basis***?

`Q_income_2021` | Multiple choice | Required | Vertical | Single-select

a) Less than $5,000 [TAG: 4]

b) $5,000 to $10,000 [TAG: 7.5]

c) $10,000 to $19,999 [TAG: 15]

d) $20,000 to $29,999 [TAG: 25]

e) $30,000 to $39,999 [TAG: 35]

f) $40,000 to $49,999 [TAG: 45]

g) $50,000 to $59,999 [TAG: 55]

h) $60,000 to $69,999 [TAG: 65]

i) $70,000 to $79,999 [TAG: 75]

j) $80,000 to $99,999 [TAG: 90]

k) $100,000 to $124,999 [TAG: 113]

l) $125,000 to 149,999 [TAG: 138]

m) $150,000 to $199,999 [TAG: 175]

n) $200,000 to $499,999 [TAG: 225]

o) $500,000+ [TAG: 500]

12. What is your race or ethnicity?

Q_race | Multiple choice | Required | Vertical | Single-select | Randomize

a) Asian

b) Black or African American

c) Hispanic or Latin American ancestry (of any race)

d) Native American or Alaska Native

e) Native Hawaiian or Pacific Islander

f) White (without Hispanic or Latin American ancestry)

g) Other, or prefer not to say

Section 2

13. Do you currently live with a partner or other adults? (Please check all that apply)

Multiple choice | Required | Vertical | Multi-select

a) No

b) Yes, with a spouse or domestic partner

c) Yes, with one or more adult children or other relatives

d) Yes, with roommates

82. Are there children under 18 living in your household?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes, 1 child

c) Yes, 2 children

d) Yes, 3 children

e) Yes, 4 or more children

[Q225 logic: Show if Q13 selected choices includes "Yes, with a spouse or domestic partner"]

225. What sex is your spouse or domestic partner?

Multiple choice | Required | Vertical | Single-select

a) Female

b) Male

c) Other, or prefer not to say

[Q148 logic: Show if Q13 selected choices includes "Yes, with a spouse or domestic partner"]

148. What is your partner's age?

Number | Required | Min: 18 | Max: 85

_____ years old

[Q180 logic: Show if Q13 selected choices includes any of "Yes, with a spouse or domestic partner"]

180. What is the **highest level of education** your ***partner*** has completed?

Multiple choice | Required | Vertical | Single-select

a) Less than High-school diploma

b) High-school diploma or GED

c) 1 to 3 years of college

d) 4-year college degree

e) Graduate degree

[Q123 logic: Show if Q13 selected choices includes "Yes, with a spouse or domestic partner"]

123. What is your ***spouse or domestic partner's current working status?***

Multiple choice | Required | Vertical | Single-select

a) Working from home 1 to 2 days per week

b) Working from home 3 to 4 days per week

c) Working from home 5+ days per week

d) Working all days on business premises

e) Not working, full time student

f) Not working, other

[Q254 logic: Show if Q102 selected choice is "Yes"]

254. When you work from home, do you have your own room to work in?

Multiple choice | Required | Vertical | Single-select

a) Yes, my bedrroom

b) Yes, another room which is not my bedroom

c) No, I have to share a room when I am working from home

[Q255 logic: Show if Q102 selected choice is "No"]

255. If you got a job that let you work from home 1 or more days per week, would you have your own room to work in?

Multiple choice | Required | Vertical | Single-select

a) Yes, my bedrroom

b) Yes, another room which is not my bedroom

c) No, I have to share a room when I am working from home

57. What color is grass?

The fresh, uncut grass, not leaves or hay. Make sure that you select purple as an answer so we know you are paying attention.

Multiple choice | Required | Vertical | Single-select | Randomize

a) Magenta

b) Green

c) Purple

d) Blue

e) Black

f) White

g) Brown

Flag `qc_grass_color` if Q57 selected choice is none of "Purple", "Green"

Set `show_health_block` to show 50% of time

Male fertility

show block if Q10 selected choice is "Male"

71. Are you the biological father of any children ***born in 2015 or later?***

`Q_male_fathered` | Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

[Q72 logic: Show if Q71 selected choice is "Yes"]

72. How many children ***born in 2015 or later*** are you the biological father of?

`Q_male_children` | Multiple choice | Required | Vertical | Single-select

a) 1 [TAG: 1]

b) 2 [TAG: 2]

c) 3 [TAG: 3]

d) 4 [TAG: 4]

e) 5 [TAG: 5]

f) 6 [TAG: 6]

Female fertility

show block if Q10 selected choice is "Female"

70. Have you ***given birth*** to any children in ***2015 or later?***

`Q_female_birthed` | Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

[Q73 logic: Show if Q70 selected choice is "Yes"]

73. How many children have you ***given birth to in 2015 or later?***

Q_female_children | *Multiple choice* | *Required* | *Vertical* | *Single-select*

a) 1 [TAG: 1]

b) 2 [TAG: 2]

c) 3 [TAG: 3]

d) 4 [TAG: 4]

e) 5 [TAG: 5]

f) 6 [TAG: 6]

Set `num_children_since_2015` to Number of kids since 2015

Set `year_order` to:

50% of time ascending order 50% of time descending order

Set `child_born_year_opts` to:

a) 2015

b) 2016

c) 2017

d) 2018

e) 2019

f) 2020

g) 2021

h) 2022

i) 2023

j) 2024

k) 2025

l) 2026

[Q84 logic: Show if birthed/fathered 1 child since 2015]

84. In what year was that child born?

Combination | *Required*

Child 1	**Dropdown** child_born_year_opts

[Q85 logic: Show if birthed/fathered more than 1 child since 2015]

85. In what year were those children born?

Combination | Required

Child 1 Child 2 Child 3 Child 4 Child 5 Child 6	**Dropdown** child_born_year_opts

81. How many biological children have you had in your life?

Q_biological_children | Number | Required | Min: 0 | Max: 20

_____ total children

Set baby_expecting_question to:

show Q_expecting 50% of time show Q_expecting_biological 50% of time

[Q74 logic: Show 75% of time]

74. Are you currently expecting a baby?

Q_expecting | Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

[Q154 logic: Show 25% of time]

154. Are you currently expecting a baby as a biological parent?

Q_expecting_biological | Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

Set `expecting_parent` to true if answers yes in Q_expecting or Q_expecting_biological

[Q212 logic: Show if respondent is expecting]

212. When is that baby due to be born?

Combination | Required | Randomize

Month Year	**Text input**

Currently no children
No biological children and not expecting a child
75. Do you plan to have your own (biological) children someday? *Multiple choice	Required	Vertical	Single-select	Randomize* a) Yes b) No c) Don't know **[Q77 logic: Show if Q75 selected choice is "Yes"]** 77. How many biological children do plan to have in total? *Number	Required	Min: 1	Max: 20* _____ total children **[Q79 logic: Show if Q75 selected choice is "Yes"]** 79. At what age ***at the latest*** would you plan to have your first child? *Number	Required	Min: 20	Max: 60* _____ years old

No children but expecting

No biological children but expecting a child

145. Do you plan to have another (biological) child someday -- that is, **in addition to** the child you are expecting?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

c) Don't know

[Q146 logic: Show if Q145 selected choice is "Yes"]

146. How many more biological children do you plan to have in total?

Number | Required | Min: 1 | Max: 20

_____ more children

[Q147 logic: Show if Q145 selected choice is "Yes"]

147. At what age ***at the latest*** would you plan to have another child?

Number | Required | Min: 20 | Max: 60

_____ years old

Has biological children

show block if Q81 answer > 0

76. Do you plan to have another (biological) child someday?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

c) Don't know

[Q78 logic: Show if Q76 selected choice is "Yes"]

78. How many more biological children do you plan to have in total?

Number | Required | Min: 1 | Max: 20

_____ more children

[Q80 logic: Show if Q76 selected choice is "Yes"]

80. At what age ***at the latest*** would you plan to have another child?

Number | Required | Min: 20 | Max: 60

_____ years old

DISPLAY to working women under 45 and working men under 55. [(Q2 is "Working for pay") AND ((Q10 is "Female" AND Q93 is "<45") OR (Q10 is "Male" AND Q93 is "<55")]

DISPLAY IF: worked from home atleast one day of the week

213. Earlier, you said you worked `days_worked` full days last week, and that you worked `wfh_days` of those days from home.

Suppose you **could not work from home** at all, and that would remain so for several years.

Would the ***inability to work from home*** **change** the number of biological children you plan to have in the future?

Multiple choice | Required | Vertical | Single-select | Randomize

a) No, it would **not change** the number of children I plan to have

b) Yes, it would **raise** the number of children I plan to have

c) Yes, it would **lower** the number of children I plan to have

[Q214 logic: Show if Q213 selected choice is "No, it would not change the number of children I plan to have"]

214. Please tell us why the inability to work from home would **not affect** the number of children you plan to have.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) I just want a specific number of children

b) I don't plan to have more children

c) My spouse/partner is or would be the primary caregiver

d) My job/career provides other forms of flexibility

e) My spouse/partner has enough work-related flexibility

f) Other [text input]

[Q215 logic: Show if Q213 selected choice is "Yes, it would raise the number of children I plan to have"]

215. How many **more children** would you plan to have if you were unable to work from home for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 more child

b) 2 more children

c) 3+ more children

[Q216 logic: Show if Q213 selected choice is "Yes, it would raise the number of children I plan to have"]

216. Please tell us why the inability to work from home would **raise** the number of children you plan to have.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) My spouse/partner would take over more of the childcare

b) My job/career provides other forms of flexibility

c) I would be able to earn more in a fully in-person job

d) I would quit my job and instead be a stay-at-home parent

e) Other [text input]

[Q217 logic: Show if Q213 selected choice is "Yes, it would lower the number of children I plan to have"]

217. How many **fewer children** would you plan to have if you could not work from home for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 fewer child

b) 2 fewer children

c) 3+ fewer children

[Q218 logic: Show if Q213 selected choice is "Yes, it would lower the number of children I plan to have"]

218. Please tell us why the inability to work from home would **lower** the number of children you plan to have.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) Working from home helps with childcare

b) Working from home lowers household costs (meals, gas, childcare, etc.)

c) Working from home lets me spend more time with family

d) When I work from home, my spouse/partner can work longer hours and earn more

e) I would need to live in a more expensive location, closer to work

f) Other [text input]

DISPLAY IF: hasn't worked from home any day (i.e 0 days_worked_fromhome)

219. Earlier, you said you worked `days_worked` full days last week, and that you worked all of those days at your employer's or client's site.

Suppose you could **work from home 1 or more days per week** over the next several years.

Would this ***ability to work from home*** **change** the number of biological children you plan to have in the future?

Multiple choice | Required | Vertical | Single-select | Randomize

a) No, it would **not change** the number of children I plan to have

b) Yes, it would **raise** the number of children I plan to have

c) Yes, it would **lower** the number of children I plan to have

[Q220 logic: Show if Q219 selected choice is "No, it would not change the number of children I plan to have"]

220. Please tell us why the ability to work from home would **not change** the number of children you plan to have.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) I just want a specific number of children

b) I don't plan to have more children

c) My spouse/partner is or would be the primary caregiver

d) My job/career provides other forms of flexibility

e) My spouse/partner has enough work-related flexibility

f) Other [text input]

[Q221 logic: Show if Q219 selected choice is "Yes, it would raise the number of children I plan to have"]

221. How many **more children** would you plan to have if you could work from home one or more days per week for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 more child

b) 2 more children

c) 3+ more children

[Q222 logic: Show if Q219 selected choice is "Yes, it would raise the number of children I plan to have"]

222. Please tell us why the ability to work from home would **raise** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) Working from home would help me with childcare

b) Working from home would let me spend more time with family

c) When I work from home, my spouse/partner can work longer hours and earn more

d) Working from home lowers household costs (meals, gas, childcare, etc.)

e) Other [text input]

[Q223 logic: Show if Q219 selected choice is "Yes, it would lower the number of children I plan to have"]

223. How many **fewer children** would you plan to have if you could work from home one or more days per week for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 fewer child

b) 2 fewer children

c) 3+ fewer children

[Q224 logic: Show if Q219 selected choice is "Yes, it would lower the number of children I plan to have"]

224. Please tell us why the ability to work from home would **lower** the number of children you plan to have.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) It would be hard to work with children at home

b) It would lower my career/earnings prospects

c) I would be less able to enjoy the time I spend with my family

d) I would use my ability to work from home to travel or live somewhere else

e) Other [text input]

show block if Q2 selected choice is "Not working, and not looking for work"

226. What is the ***main reason*** you are ***not currently working and not seeking work?***

Multiple choice | Required | Vertical | Single-select | Randomize

a) I am retired

b) I am a full-time student

c) I worry about catching infectious diseases, including COVID

d) I would lose social assistance benefits (e.g. Medicaid, disability payments, food stamps, etc.)

e) My health makes it hard to work

f) Child-care responsibilities

g) Other caregiving responsibilities – e.g., caring for a parent or partner

h) I don't need to work, and I prefer not to

i) I cannot find a desirable job that lets me work from home 1 or more days a week

j) Other reason (please specify) [text input]

227. What is the ***second most important reason*** you are ***not currently working and not seeking work?***

Multiple choice | Required | Vertical | Single-select | Randomize

a) None

b) I am retired

c) I am a full-time student

d) I worry about catching infectious diseases, including COVID

e) I would lose social assistance benefits (e.g. Medicaid, disability payments, food stamps, etc.)

f) My health makes it hard to work

g) Child-care responsibilities

h) Other caregiving responsibilities – e.g., caring for a parent or partner

i) I don't need to work, and I prefer not to

j) I cannot find a desirable job that lets me work from home 1 or more days a week

k) Other reason (please specify) [text input]

DISPLAY to women under 45 and men under 55. [(Q10 is "Female" AND Q93 is "<45") OR (Q10 is "Male" AND Q93 is "<55")]

Set `not_labor_block` to:

a) Q228

b) Q234

Self-assessments from people not in the labor force, NO WFH Scenario

DISPLAY 50% of the time with WFH scenario for not in labor force (Q228 - Q234 blocks)

228. Suppose you decided to seek work. Suppose any job you could get requires you to work fully onsite, and that would remain so for several years.

Would this new employment situation **change** the number of biological children you plan to have in the future?

Multiple choice | Required | Vertical | Single-select | Randomize

a) No, it would **not change** the number of children I plan to have

b) Yes, it would **raise** the number of children I plan to have

c) Yes, it would **lower** the number of children I plan to have

[Q229 logic: Show if Q228 selected choice is "No, it would not change the number of children I plan to have"]

229. Please tell us why the requirement to work fully onsite would **not affect** the number of children you plan to have.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) I just want a specific number of children

b) I don't plan to have more children

c) I would not accept jobs that required me to work fully onsite

d) My spouse/partner is or would be the primary caregiver

e) My spouse/partner has enough work-related flexibility

f) Other [text input]

[Q230 logic: Show if Q228 selected choice is "Yes, it would raise the number of children I plan to have"]

230. How many **more children** would you plan to have if any job you could get requires you to work fully onsite for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 more child

b) 2 more children

c) 3+ more children

[Q231 logic: Show if Q228 selected choice is "Yes, it would lower the number of children I plan to have"]

231. How many **fewer children** would you plan to have if any job you could get requires you to work fully onsite for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 fewer child

b) 2 fewer children

c) 3+ fewer children

[Q232 logic: Show if Q228 selected choice is "Yes, it would raise the number of children I plan to have"]

232. Please tell us why the requirement to work fully onsite would **raise** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) My spouse/partner would take over more of the childcare

b) I would not take this job and instead be a stay-at-home parent

c) I would be able to earn more in a fully in-person job

d) Other [text input]

[Q233 logic: Show if Q228 selected choice is "Yes, it would lower the number of children I plan to have"]

233. Please tell us why the requirement to work fully onsite would **lower** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) Working from home helps with childcare

b) Working from home lowers household costs (meals, gas, childcare, etc.)

c) Working from home lets me spend more time with family

d) If I work from home, my spouse/partner can work longer hours and earn more

e) I would need to live in a more expensive location, closer to work

f) Other [text input]

Self-assessments from people not in the labor force, WFH Scenario

DISPLAY 50% of the time with WFH scenario for not in labor force (Q228 - Q234 blocks)

234. Suppose you decided to seek work. Suppose any job you could get lets you work from home 1 or more days a week, and that would remain so for several years.

Would this new employment situation **change** the number of biological children you plan to have in the future?

Multiple choice | Required | Vertical | Single-select | Randomize

a) No, it would **not change** the number of children I plan to have

b) Yes, it would **raise** the number of children I plan to have

c) Yes, it would **lower** the number of children I plan to have

[Q235 logic: Show if Q234 selected choice is "No, it would not change the number of children I plan to have"]

235. Please tell us why the ability to work from home would **not change** the number of children you plan to have.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) I just want a specific number of children

b) I don't plan to have more children

c) My spouse/partner is or would be the primary caregiver

d) I prefer other forms of flexibility

e) My spouse/partner has enough work-related flexibility

f) I would not accept jobs that allow me to work from home 1 or more days per week

g) Other [text input]

[Q236 logic: Show if Q234 selected choice is "Yes, it would raise the number of children I plan to have"]

236. How many **more children** would you plan to have if you could only get jobs that let you work from home 1 or more days per week during the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 more child

b) 2 more children

c) 3+ more children

[Q237 logic: Show if Q234 selected choice is "Yes, it would lower the number of children I plan to have"]

237. How many **fewer children** would you plan to have if you could only get jobs that let you work from home 1 or more days per week during the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 fewer child

b) 2 fewer children

c) 3+ fewer children

[Q238 logic: Show if Q234 selected choice is "Yes, it would raise the number of children I plan to have"]

238. Please tell us why the ability to work from home would **raise** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) Working from home would help me with childcare

b) Working from home would let me spend more time with family

c) If I work from home, my spouse/partner can work longer hours and earn more

d) Working from home lowers household costs (meals, gas, childcare, etc.)

e) Working from home would allow me to earn an income while retaining flexibility for family

f) Other [text input]

[Q239 logic: Show if Q234 selected choice is "Yes, it would lower the number of children I plan to have"]

239. Please tell us why the ability to work from home would **lower** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) It would be hard to work with children at home

b) It would lower my career/earnings prospects

c) I would be less able to enjoy the time I spend with my family

d) I would use my ability to work from home to travel or live somewhere else

e) Other [text input]

Self-assessment questions for unemployed persons

DISPLAY to unemployed women under 45 and unemployed men under 55. [(Q2 is "unemployed looking OR "employed awaiting") AND ((Q10 is "Female" AND Q93 is "<45") OR (Q10 is "Male" AND Q93 is "<55")]

Set `unemployed_block` to:

a) Q240

b) Q241

No WFH scenario

DISPLAY 50% of the time with WFH scenario (Q240 - Q241 blocks)

240. Suppose you found a job that is suitable in many respects, and it requires you to work fully onsite for the next several years.

Would this new employment situation **change** the number of biological children you plan to have in the future?

Multiple choice | Required | Vertical | Single-select | Randomize

a) No, it would **not change** the number of children I plan to have

b) Yes, it would **raise** the number of children I plan to have

c) Yes, it would **lower** the number of children I plan to have

[Q242 logic: Show if Q240 selected choice is "No, it would not change the number of children I plan to have"]

242. Please tell us why the requirement to work fully onsite would **not affect** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) I just want a specific number of children

b) I don't plan to have more children

c) I would not accept jobs that required me to work fully onsite

d) My spouse/partner is or would be the primary caregiver

e) My spouse/partner has enough work-related flexibility

f) Other [text input]

[Q248 logic: Show if Q240 selected choice is "Yes, it would raise the number of children I plan to have"]

248. How many **more children** would you plan to have if you found a job that requires you to work fully onsite for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 more child

b) 2 more children

c) 3+ more children

[Q249 logic: Show if Q240 selected choice is "Yes, it would lower the number of children I plan to have"]

249. How many **fewer children** would you plan to have if you found a job that requires you to work fully onsite for the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 fewer child

b) 2 fewer children

c) 3+ fewer children

[Q250 logic: Show if Q240 selected choice is "Yes, it would raise the number of children I plan to have"]

250. Please tell us why the requirement to work fully onsite would **raise** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) My spouse/partner would take over more of the childcare

b) I would not take this job and instead be a stay-at-home parent

c) I would be able to earn more in a fully in-person job

d) Other [text input]

[Q251 logic: Show if Q240 selected choice is "Yes, it would lower the number of children I plan to have"]

251. Please tell us why the requirement to work fully onsite would **lower** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) Working from home helps with childcare

b) Working from home lowers household costs (meals, gas, childcare, etc.)

c) Working from home lets me spend more time with family

d) If I work from home, my spouse/partner can work longer hours and earn more

e) I would need to live in a more expensive location, closer to work

f) Other [text input]

WFH scenario

DISPLAY 50% of the time with no WFH scenario (Q240 - Q241 blocks)

241. Suppose you found a job that is suitable in many respects, and it lets you work from home 1 or more days a week for the next several years.

Would this new employment situation **change** the number of biological children you plan to have in the future?

Multiple choice | Required | Vertical | Single-select | Randomize

a) No, it would **not change** the number of children I plan to have

b) Yes, it would **raise** the number of children I plan to have

c) Yes, it would **lower** the number of children I plan to have

[Q243 logic: Show if Q241 selected choice is "No, it would not change the number of children I plan to have"]

243. Please tell us why the ability to work from home would **not change** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) I just want a specific number of children

b) I don't plan to have more children

c) My spouse/partner is or would be the primary caregiver

d) My job/career provides other forms of flexibility

e) My spouse/partner has enough work-related flexibility

f) I would not accept jobs that allow me to work from home 1 or more days per week

g) Other [text input]

[Q244 logic: Show if Q241 selected choice is "Yes, it would raise the number of children I plan to have"]

244. How many **more children** would you plan to have if you found a job that let you work from home 1 or more days per week during the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 more child

b) 2 more children

c) 3+ more children

[Q245 logic: Show if Q241 selected choice is "Yes, it would lower the number of children I plan to have"]

245. How many **fewer children** would you plan to have if you found a job that let you work from home 1 or more days per week during the next several years?

Multiple choice | Required | Vertical | Single-select

a) 1 fewer child

b) 2 fewer children

c) 3+ fewer children

[Q246 logic: Show if Q241 selected choice is "Yes, it would raise the number of children I plan to have"]

246. Please tell us why the ability to work from home would **raise** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) Working from home would help me with childcare

b) Working from home would let me spend more time with family

c) If I work from home, my spouse/partner can work longer hours and earn more

d) Working from home lowers household costs (meals, gas, childcare, etc.)

e) Working from home would allow me to earn an income while retaining flexibility for family

f) Other [text input]

[Q247 logic: Show if Q241 selected choice is "Yes, it would lower the number of children I plan to have"]

247. Please tell us why the ability to work from home would **lower** the number of children you plan to have in the future.

Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize

a) It would be hard to work with children at home

b) It would lower my career/earnings prospects

c) I would be less able to enjoy the time I spend with my family

d) I would use my ability to work from home to travel or live somewhere else

e) Other [text input]

Set `display_order` to:

1 - for choices as displayed 0 - for choices in reverse order

AI use block
We will now ask about YOUR experiences with Generative AI.

Generative AI is a type of artificial intelligence that creates text, images, audio, or video in response to prompts. Some examples of Generative AI include ***ChatGPT, Claude,*** and ***Gemini.***

106. Had you heard about Generative AI before this survey?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes

201. How much of the time do you think you can **trust** the information generated by AI?

Multiple choice | Required | Vertical | Single-select

a) Almost all -- 90% or more of the time

b) Most -- 60 to 90% of the time

c) Some -- 40 to 60% of the time

d) Not much -- 10 to 40% of the time

e) Hardly ever -- 10% or less of the time

Questions about AI use at work

show block if Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"

107. Do you use Generative AI for your job?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes

Uses AI at work

show block if Q107 selected choice is "Yes"

108. Which of the following Generative AI products do you use for your job? Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize | Choose at least 1 option

a) ChatGPT (including Codex)

b) Claude (including Claude Code)

c) Gemini (including NotebookLM, Nano Banana)

d) NimbusSage

e) Github Copilot

f) HyperionMax

g) Perplexity

h) Grok

i) Cursor

j) Microsoft Copilot

k) Other

Present at work last week

show block if Q2 selected choice is "Working for pay, whether on business premises or working from home"

109. You indicated that you sometimes use Generative AI for your job.

Did you use Generative AI for your job LAST WEEK?

Q_genai_work | Multiple choice | Required | Vertical | Single-select

a) No, I did not use Generative AI for my job last week

b) Yes, one workday last week

c) Yes, more than one workday last week

d) Yes, every workday last week

[Q110 logic: Show if Q109 selected choice is not "No, I did not use Generative AI for my job last week"]

110. Please think back to the days LAST WEEK on which you used Generative AI for your job.

On average, how much time did you spend actively using Generative AI for your job?

Multiple choice | Required | Vertical | Single-select

a) Less than 15 minutes per day

b) Between 15 minutes and 1 hour per day

c) Between 1 and 2 hours per day

d) Between 2 and 4 hours per day

e) More than 4 hours per day

Not present at work last week, or did not use AI last week

DISPLAY IF: Not present at work last week or did not use genAI (i.e Q_work_status is "Working for pay..." and Q_genai_work = "No") OR Q_work_status = "Still employed and paid but not working"))

111. During the **LAST 4 WEEKS**, did you use Generative AI for your job?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes

[Q112 logic: Show if Q111 selected choice is "Yes"]

112. Please think back to days during the LAST 4 WEEKS on which you used Generative AI for your job.

On average, how much time did you spend actively using Generative AI for your job?

Multiple choice | Required | Vertical | Single-select

a) Less than 15 minutes per day

b) Between 15 minutes and 1 hour per day

c) Between 1 and 2 hours per day

d) Between 2 and 4 hours per day

e) More than 4 hours per day

Does not use AI at work

show block if Q107 selected choice is "No"

113. You indicated that you do not use Generative AI for your job.

Below is a list of common reasons why people do not use Generative AI for their job.

Please select all that apply to you.

Multiple choice | Optional | Vertical | Multi-select

a) Generative AI cannot help with my job

b) I am unsure how to use Generative AI effectively for my job

c) My employer does not want me to use Generative AI

d) I am unsure whether my employer wants me to use Generative AI

e) My employer allows the use of Generative AI, but there is skepticism and resistance among my colleagues against its adoption

114. Below is another list of common reasons why people do not use Generative AI for their job.

Please select all that apply to you.

Multiple choice | Optional | Vertical | Multi-select

a) I have privacy or security concerns

b) I have ethical concerns

c) I am skeptical about the quality and accuracy of AI-generated output

d) I am worried that using Generative AI could eventually replace some or all parts of my job

e) I am worried that using Generative AI would dilute my personal style or creativity and authenticity of my work output

f) Other reasons

Set `scale_opts` to:

a) A large positive influence, adding 5% or more

b) A minor positive influence, adding less than 5%

c) No material impact

d) A minor negative influence, subtracting less than 5%

e) A large negative influence, subtracting 5% or more

[Q171 logic: Show if Q5 selected choice is any of "I am a wage and salary employee, and my main job accounts for most of my earnings", "I am a wage and salary employee who also earns a lot of extra income from side jobs"]

171. How has the adoption of Artificial Intelligence technologies affected the NUMBER OF EMPLOYEES who work for your employer:
- over the past three years?
- over the next three years?

Matrix | Required | Group by: Column | Single-select

	Past 3 years	Next 3 years
scale_opts		

[Q172 logic: Show if Q5 selected choice is any of "I am a wage and salary employee, and my main job accounts for most of my earnings", "I am a wage and salary employee who also earns a lot of extra income from side jobs"]

172. How has the adoption of Artificial Intelligence technologies affected your employer's SALES PER WORKER (PRODUCTIVITY):
- over the past three years?
- over the next three years?

Matrix | Required | Group by: Column | Single-select

	Past 3 years	Next 3 years
scale_opts		

Set `AI_job_obselete` to 50% chance of seeing Q202 vs Q205

[Q202 logic: DISPLAY IF: Q202 assigned in AI_job_obselete (50% of the time)]

202. How concerned are you that AI may make your job obsolete?

Multiple choice | Required | Horizontal | Single-select

a) Very concerned

b) Somewhat concerned

c) Not very concerned

d) Not at all concerned

[Q205 logic: DISPLAY IF: Q205 assigned in AI_job_obselete (50% of the time)]

205. How concerned are you that AI may make your job obsolete?

Multiple choice | Required | Vertical | Single-select

a) Very concerned -- more than 50% chance AI will make my job obsolete in the next 5 years

b) Somewhat concerned -- 10% to 50% chance AI will make my job obsolete in the next 5 years

c) Not very concerned -- less than 10% chance AI will make my job obsolete in the next 5 years

d) Not at all concerned -- 0% chance AI will make my job obsolete in the next 5 years

AI use outside work

116. Do you use Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes

Uses generative AI outside work

show block if Q116 selected choice is "Yes"

117. Which of the following Generative AI products do you use `outside your job|`? Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize | Choose at least 1 option

a) ChatGPT (including Codex)

b) Claude (including Claude Code)

c) Cursor

d) Gemini (including NotebookLM, Nano Banana)

e) NimbusSage

f) Github Copilot

g) HyperionMax

h) Perplexity

i) Grok

j) Microsoft Copilot

k) Other

118. You indicated that you sometimes use Generative AI `outside your job|`.

Did you use Generative AI `outside your job|` LAST WEEK?

Multiple choice | Required | Vertical | Single-select

a) No, I did not use Generative AI last week

b) Yes one day last week

c) Yes more than one day last week

d) Yes every day last week

[Q119 logic: Show if Q118 selected choice is not "No, I did not use Generative AI last week"]

119. Please think back to the days LAST WEEK on which you used Generative AI `outside your job|`.

On average how much time did you spend actively using Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

a) Less than 15 minutes per day

b) Between 15 minutes and 1 hour per day

c) Between 1 and 2 hours per day

d) Between 2 and 4 hours per day

e) More than 4 hours per day

AI outside work, no AI last week

show block if Q118 selected choice is "No, I did not use Generative AI last week"

120. During the LAST 4 WEEKS, did you use Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes

[Q121 logic: Show if Q120 selected choice is "Yes"]

121. Please think back to days during the LAST 4 WEEKS on which you used Generative AI `outside your job|`.

On average, how much time did you spend actively using Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

a) Less than 15 minutes per day

b) Between 15 minutes and 1 hour per day

c) Between 1 and 2 hours per day

d) Between 2 and 4 hours per day

e) More than 4 hours per day

[Q122 logic: Show if Q116 selected choice is "No"]

122. You indicated that you do not use Generative AI `outside your job|`.

Below is a list of common reasons why people do not use Generative AI.

Please select all that apply to you.

Multiple choice | Required | Vertical | Multi-select

a) Generative AI cannot help with the type of tasks I do `outside my job|`

b) I am unsure how to use Generative AI effectively for the type of tasks I do `outside my job|`

c) I have privacy or security concerns

d) I have ethical concerns

e) I am skeptical about the quality and accuracy of AI-generated output

f) I am worried that using Generative AI would dilute my personal style or the creativity and authenticity of what I create

g) Other reasons

203. Do you think advancements in AI are likely to change the number of job opportunities for people?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Increase the number of job opportunities

b) No change

c) Decrease the number of job opportunities

204. Overall, would you say the increased use of AI in daily life makes you feel:

Multiple choice | Required | Vertical | Single-select | Randomize

a) More concerned than excited

b) Equally concerned and excited

c) More excited than concerned

17. What is the ZIP code of your ***current*** residential address?

Q_zip_resi_curr | Open-ended | Required | Single line

Require valid zip code

Min length: 5

Max length: 5

Set `state_resi_current` to From ZIP

[Q18 logic: Show if Q2 selected choice is "Working for pay, whether on business premises or working from home"]

18. What is the ZIP code of your ***current*** job's business premises?

Q_zip_job_curr | Open-ended | Required | Single line

Require valid zip code

Min length: 5

Max length: 5

Set `state_job_curr` to From ZIP

256. How long have you lived in your current residence?

Multiple choice | Required | Vertical | Single-select

a) Less than 2 months

b) 2 to 6 months

c) 7 months to a year

d) 1 to 5 years

e) More than 5 years

[Q257 logic: Show if Q256 selected choice is any of "Less than 2 months", "7 months to a year", "1 to 5 years", "2 to 6 months"]

257. In what ZIP code was your previous primary residence?

Open-ended | Required | Single line

Require valid zip code

Min length: 5

Max length: 5

58. What year were you born?

Q_birth_year | Number | Required | Min: 1953 | Max: 2007

Flag `qc_age_vs_birthyear` if flag if age entered (Q_age) is inconsistent with birth year entered (Q_birth_year)

Set `random_grouping_political` to only show one of the questions in this block (50/50 probability of either)

[Q61 logic: Show 50% of the time]

61. Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or what?

Multiple choice | Required | Vertical | Single-select

a) Strong Democrat

b) Not very strong Democrat

c) Independent, close to Democrat

d) Independent (Neither Party)

e) Independent, close to Republican

f) Not very strong Republican

g) Strong Republican

h) Other party

i) Don't know or rather not say

[Q62 logic: Show 50% of the time]

62. Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or what?

Multiple choice | Required | Vertical | Single-select

a) Strong Republican

b) Not very strong Republican

c) Independent, close to Republican

d) Independent (Neither Party)

e) Independent, close to Democrat

f) Not very strong Democrat

g) Strong Democrat

h) Other party

i) Don't know or rather not say

176. What is your favorite ice cream flavor?

Open-ended | Required | Multi-line

64. Do you have any feedback for us regarding this survey? (Optional)

Open-ended | Optional | Multi-line

Qsponse\QC module
Skips for testing
Flag `qc_time_of_day` if The respondent takes the survey between 12am and 6am in their local timezone.

Flag `qc_speeder` if The respondent completed the survey in <1/3 of the median path LOI calculated at Soft Launch:

Flag `qc_used_vpn` if The respondent took the survey through a Virtual Private Network. Although it is normal for some respondents (especially B2B experts) to use VPN for normal computer operations such as taking a survey, this information can be used together with other flags to assess the level of data quality for each response.

Flag `qc_masked_IP` if The respondent's IP address is found to be associated with any IP masking methods (Tor, Proxy, etc). This information can be used together with other flags to assess the level of data quality for each response.