Questions and Responses
SWAA December 2025

Objective: Survey of Working Arrangement and Attitudes

Target population: Consumers. Full-time working age adults (i.e. 20 to 64 years old)

Industry: Work & Employment

Geography: United States of America

Sample size: Target N=500; Maximum N=8000

Legend

Blue = coding instructions

Green = reader notes

Red = termination logic

Introduction

Screening questions

Flag `qc_some_IP_non_US` if flag true if respondent takes survey from a non-US IP address

For more information about this survey, please click `here`

1. How old are you?

    `Q_age_bracket` | *Multiple choice | Required | Vertical | Single-select*

    a)   Under 20 **[TERMINATE]**

    b)   20 - 29

    c)   30 - 39

    d)   40 - 49

    e)   50 - 64

    f)   65 to 70

    g)   Over 70 **[TERMINATE]**

11. What is the highest level of education you have completed?

    Multiple choice | Required | Vertical | Single-select

    a)   Less than high-school diploma

b) High-school diploma or GED certificate

c) 1 to 3-years of college

d) 4-year college degree

e) Masters or Professional Degree

f) PhD

2. ***Last week*** what was your work status?

Q_work_status | Multiple choice | Required | Vertical | Single-select

a) Working <u>for pay</u>, whether on business premises or working from home

b) Still employed and paid, but not working

c) Unemployed, looking for work

d) Unemployed, awaiting recall to my old job

e) Not working, and not looking for work

Set `employed` to Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"

63. What is 3 + 4?

Q_addition_check | Number | Required | Min: 0 | Max: 1000000

Flag `qc_addition_check` if flag true if answer to Q_addition_check is not 7

show block if Q2 selected choice is "Working for pay, whether on business premises or working from home"

3. How many full days did you work last week (whether at home or on business premises)?

Q_all_days | Multiple choice | Required | Vertical | Single-select

a) 1 day [TAG: 1]

b) 2 days [TAG: 2]

c) 3 days [TAG: 3]

d) 4 days [TAG: 4]

e) 5+ days [TAG: 5]

4. You have indicated that you worked last week. How many **full paid working days** *did you* **work from home** last week?

Q_wfh_days | Multiple choice | Required | Vertical | Single-select

If this answer is greater than the previous answer, error reads:
"The number of total days working from home this week cannot exceed the total number of days you said you worked this week (in the previous question)."

   a) **None**, all my paid working days were on business premises [TAG: 0]

   b) **1 full paid day** working from home [TAG: 1]

   c) **2 full paid days** working from home [TAG: 2]

   d) **3 full paid days** working from home [TAG: 3]

   e) **4 full paid days** working from home [TAG: 4]

   f) **5+ full paid days** working from home [TAG: 5]

59. For each day **last week**, did you **work a full day (6 or more hours)**, and if so **where?**

Matrix | Required | Group by: Row | Single-select | Randomize cols

Day of the week	Did not work 6 or more hours	Worked **from home**	Worked at **employer or client site**
Monday			
Tuesday			
Wednesday			
Thursday			
Friday			
Saturday			
Sunday			
	Did not work 6 or more hours	Worked **from home**	Worked at **employer or client site**

Set `full_workday_question` to 50/50 between Q133 and Q134

Set `wfh_last_week` to Q59 choices by row some choice is "Worked from home"

Set `days_worked` to Q59 choices by row where value is any of "Worked from home", "Worked at employer or client site"

Set `days_worked_onsite` to Q59 choices by row where value is "Worked at employer or client site"

Set `days_worked_fromhome` to Q59 choices by row where value is "Worked from home"

Set `worker_type` to:

if Q_work_status = working, paid AND works at least 1 day from home and NO days on-site -> "full WFH" if Q_work_status = working, paid AND works at least 1 days on-site and NO days from home -> "full on-site" if Q_work_status = working, paid, else "hybrid" otherwise "not working"

Screen number of days worked
show block if Q2 selected choice is "Working for pay, whether on business premises or working from home"

86. ***Last week***, did you work as many days as you ***usually*** do?

   Multiple choice | Required | Vertical | Single-select | Randomize

   a)   Yes, I worked my usual number of days

   b)   No

[Q87 logic: Show if Q86 selected choice is "No"]

87. How many days per week do you usually work?

   Q_days_worked_typical | Multiple choice | Required | Vertical | Single-select

   a)   1 day per week

   b)   2 days per week

   c)   3 days per week

   d)   4 days per week

   e)   5+ days per week

[Q83 logic: Show if Q59 choices by row no choice is "Worked at employer or client site" AND Q2 selected choice is "Working for pay, whether on business premises or working from home"]

83. Do you ever meet with your coworkers *in person?*

   Q_coworkers_in_person | Multiple choice | Required | Vertical | Single-select

a) Never

b) About once per year

c) Once per quarter

d) Once per month

e) Twice or more per month

f) I don't have any coworkers

[Q7 logic: Show if Q2 selected choice is "Working for pay, whether on business premises or working from home"]

7. How many **hours** did you **work for pay _last week_?**

   Q_hours_last_week | Number | Required | Min: 0 | Max: 100 | Decimals: 1

   _____ hours

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show block if Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"

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5. Which of the following best describes your current employment situation?

   Q_current_employment | Multiple choice | Required | Vertical | Single-select

   a) I am a **wage and salary employee**, and my main job accounts for most of my earnings

   b) I am a **wage and salary employee** who also earns a lot of extra income from side jobs

   c) I am **self-employed** and run my own business

   d) I earn most of my income as an **independent contractor, freelancer, or gig worker.**

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show block if Q5 selected choice is none of "I am self-employed and run my own business", "I earn most of my income as an independent contractor, freelancer, or gig worker."

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152. How many **_days per week_** does your employer **_require you to work onsite_ (at the employer or client site)?**

   Multiple choice | Required | Vertical | Single-select

   a) None -- I am allowed to work fully remotely

b) 1 day per week onsite

c) 2 days per week onsite

d) 3 days per week onsite

e) 4 days per week onsite

f) 5+ days per week onsite

68. At how many locations (separate factories, offices, shops, etc.) does your primary employer operate?

Multiple choice | Required | Vertical | Single-select

a) Only 1 location

b) 2 to 4 locations

c) 4 to 9 locations

d) 10 to 99 locations

e) 100+ locations

67. Counting all of its locations, how many employees work for your primary employer?

Multiple choice | Required | Vertical | Single-select

a) Fewer than 10 employees

b) 10 to 49 employees

c) 50 to 99 employees

d) 100 to 499 employees

e) 500 to 4999 employees

f) 5000+ employees

Set `employer_multi_location` to Q68 selected choice is any of "2 to 4 locations", "4 to 9 locations", "10 to 99 locations", "100+ locations"

90. When did your employer hire its ***first* employee (at *any* location)?**

Multiple choice | Required | Vertical | Single-select

a) 2025

b) 2024

c) 2023

d) 2022

e)   2021

f)   2020

g)   2019

h)   2018

i)   2017

j)   2016

k)   2011 to 2015

l)   2006 to 2010

m)   2000 to 2005

n)   1990 to 1999

o)   1980 to 1989

p)   Before 1980

69.   In what year did you start working for your current employer?

   Q_year_started | Number | Required | Min: 1950 | Max: 2025

[Q92 logic: Show if Q59 choices by row no choice is "Worked at employer or client site" AND Q2 selected choice is "Working for pay, whether on business premises or working from home" AND Q83 selected choice is any of "Never", "About once per year", "Once per quarter", "Once per month" AND Q68 selected choice is not "Only 1 location" AND Q5 selected choice is none of "I am self-employed and run my own business"]

92.   As a fully remote employee, does your pay depend on where you live?

   Multiple choice | Required | Vertical | Single-select | Randomize

   a)   Yes - by location, for example pay varies by US city

   b)   No - fully remote employees are paid the same across the US

Set `worked_onsite_lastweek` to Q59 columns selected in any row includes "Worked at employer or client site"

Work facility

show block if Q2 selected choice is any of "Still employed and paid, but not working", "Working for pay, whether on business premises or working from home"

52. What type of facility best describes where you work?

Multiple choice | Required | Vertical | Single-select | Randomize

   a) Office

   b) Factory or warehouse

   c) Retail

   d) Food, drink, or accommodation

   e) Construction, agriculture, or mining

   f) School or university

   g) Hospital or other healthcare

53. If you had to come into the workplace, what type of facility would that be?

Multiple choice | Required | Vertical | Single-select | Randomize

   a) Office

   b) Factory or warehouse

   c) Retail

   d) Food, drink, or accommodation

   e) Construction, agriculture, or mining

   f) School or university

   g) Hospital or other healthcare

Set `wfh_since_2020_question` to Show Q6 2/3 of time and Q570 1/3 of time

102. ***Since 2020*** have you at any point worked primarily from home?

   (For example, because you wanted to, due to lockdowns, or because it was unsafe or otherwise not possible to work on business premises)

   Q_wfh_since_2020 | Multiple choice | Required | Vertical | Single-select

a)   Yes

b)   No <Skip if already indicated some 1 or more wfh days this week>

[Q101 logic: Show if Q102 selected choice is "No"]

101. Have you applied or considered applying to a job that would allow you to work from home 1 or more days per week?

Multiple choice | Required | Vertical | Single-select

a)   Yes

b)   No

89. ***Looking one year ahead,*** how often would you ***like to*** have paid workdays at home?

Multiple choice | Required | Vertical | Single-select

a)   Never

b)   About once or twice per month

c)   1 day per week

d)   2 days per week

e)   3 days per week

f)   4 days per week

g)   5+ days per week

88. ***Looking one year ahead,*** how often ***is your employer planning*** for you to work full days at home?

Multiple choice | Required | Vertical | Single-select

a)   Never

b)   About once or twice per month

c)   1 day per week [TAG: weekly_wfh]

d)   2 days per week [TAG: weekly_wfh]

e)   3 days per week [TAG: weekly_wfh]

f)   4 days per week [TAG: weekly_wfh]

g)   5+ days per week [TAG: weekly_wfh]

h)   My employer has not discussed this matter with me or announced a policy about it

i)   I have no employer

60.   In how many big cities with more than 500.000 inhabitants have you lived?

Please note that **this question only serves the purpose to check your attention.**

Irrespective of your answer, please insert the number 33.

Number | Required | Min: 0 | Max: 100

10.   What is your sex?

Q_gender | Multiple choice | Required | Vertical | Single-select

a)   Female

b)   Male

c)   Other or prefer not to say

93.   How old are you?

Q_age | Number | Required | Min: 20 | Max: 72

_____ years old

Flag `qc_age_vs_startyear` if flag true if Q_year_started is before respondent is 16 (year born + 16) - e.g. respondent indicates they started working current job before they were 16

8.   In what industry is your *current* job? If not currently working, then please report the industry of your *most recent* job

Multiple choice | Required | Vertical | Single-select

a)   Agriculture, Forestry, Fishing, or Hunting

b)   Arts, Entertainment or Recreation

c)   Banking, Finance, or Insurance

d)   Construction

e)   Education

f)   Health Care and Social Assistance

g)   Hospitality and Food Services

h)   Information Services, including Publishing or Media

i)   Manufacturing

j)   Mining, Quarrying or Oil and Gas Extraction

k)   Professional, Technical or Business Services

l)   Real Estate or Rental and Leasing Services

m)   Retail Trade

n)   Transportation or Warehousing

o)   Utilities

p)   Wholesale Trade

q)   Government, including all federal and state

r)   Other (please specify) [text input]

[Q127 logic: Show if Q59 columns selected in any row does not include "Worked at employer or client site"]

127. How long would it take to travel (one-way) from your home to your employer's location?

Number | Required | Min: 0 | Max: 12 | Decimals: 1

_____ hours

Allow skipping with checkbox labeled: "I don't have an employer location"

[Q126 logic: Show if Q59 columns selected in any row includes "Worked at employer or client site"]

126. On the days that you commute to work, how much time (in minutes) does it typically take?

Combination | Required

From home <u>to work</u> From work to home	**Number input** _____ minutes <u>Min</u>: 0 <u>Max</u>: 240

[Q163 logic: Show if Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"]

163. How satisfied would you say you are, overall, in your current (main) job?

Consider your compensation, benefits and other aspects of the job, whether it fits your skills and experience, and career progression opportunities.

Multiple choice | Required | Horizontal | Single-select

a) Very dissatisfied (1)

b) Somewhat dissatisfied (2)

c) Neither satisfied nor dissatisfied (3)

d) Somewhat satisfied (4)

e) Very satisfied (5)

[Q47 logic: Show if Q8 selected choice is "Government, including all federal and state" AND Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"]

47. Who is your employer?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Federal government

b) State government

c) Local government

[Q49 logic: Show if Q8 selected choice is any of "Education", "Health Care and Social Assistance", "Utilities" AND Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working"]

49. Who is your employer?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Federal government

b) State government

c) Local government

d) A private sector employer

[Q44 logic: Show if Q2 selected choice is any of "Working for pay, whether on business premises or working from home", "Still employed and paid, but not working" AND Q5 selected choice is any of "I am a wage and salary employee, and my main job accounts for most of my earnings", "I am a wage and salary employee who also earns a lot of extra income from side jobs"]

44. Is your main job covered by a **collective bargaining agreement**?

Multiple choice | Required | Vertical | Single-select | Randomize

a) Yes

b) No

9. What is your **occupation?**

Multiple choice | Required | Vertical | Single-select

 a) Armed forces

 b) Construction and extraction (e.g. mining)

 c) Farming, fishing, and forestry

 d) Installation, maintenance and repair

 e) Management, business and financial

 f) Office and administrative support

 g) Production

 h) Professional and related

 i) Sales and related

 j) Service

 k) Transportation and material moving

 l) Other (please specify) [text input]

19. Approximately how much did you **earn by working in 2024, on a before-tax basis**?

Q_income_2021 | Multiple choice | Required | Vertical | Single-select

 a) Less than $5,000 [TAG: 4]

 b) $5,000 to $10,000 [TAG: 7.5]

 c) $10,000 to $19,999 [TAG: 15]

 d) $20,000 to $29,999 [TAG: 25]

 e) $30,000 to $39,999 [TAG: 35]

 f) $40,000 to $49,999 [TAG: 45]

 g) $50,000 to $59,999 [TAG: 55]

 h) $60,000 to $69,999 [TAG: 65]

 i) $70,000 to $79,999 [TAG: 75]

 j) $80,000 to $99,999 [TAG: 90]

 k) $100,000 to $124,999 [TAG: 113]

 l) $125,000 to 149,999 [TAG: 138]

 m) $150,000 to $199,999 [TAG: 175]

n) $200,000 to $499,999 [TAG: 225]

o) $500,000+ [TAG: 500]

12. What is your race or ethnicity?

Q_race | Multiple choice | Required | Vertical | Single-select | Randomize

a) Asian

b) Black or African American

c) Hispanic or Latin American ancestry (of any race)

d) Native American or Alaska Native

e) Native Hawaiian or Pacific Islander

f) White (without Hispanic or Latin American ancestry)

g) Other, or prefer not to say

Section 2

13. Do you currently live with a partner or other adults? (Please check all that apply)

Multiple choice | Required | Vertical | Multi-select

a) No

b) Yes, with a spouse or domestic partner

c) Yes, with one or more adult children or other relatives

d) Yes, with roommates

82. Are there children under 18 living in your household?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes, 1 child

c) Yes, 2 children

d) Yes, 3 children

e) Yes, 4 or more children

[Q148 logic: Show if Q13 selected choices includes "Yes, with a spouse or domestic partner"]

148. What is your partner's age?

Number | Required | Min: 18 | Max: 85

_____ years old

123. What is your ***spouse or domestic partner's <u>current</u> working status?***

Multiple choice | Required | Vertical | Single-select

   a)   Working from home 1 to 2 days per week

   b)   Working from home 3 to 4 days per week

   c)   Working from home 5+ days per week

   d)   Working all days on business premises

   e)   Not working, <u>full time student</u>

   f)   Not working, other

57. What color is grass?

The fresh, uncut grass, not leaves or hay. Make sure that you select purple as an answer so we know you are paying attention.

Multiple choice | Required | Vertical | Single-select | Randomize

   a)   Magenta

   b)   Green

   c)   Purple

   d)   Blue

   e)   Black

   f)   White

   g)   Brown

Worked from home
show block if Q102 selected choice is "Yes"
Set `random_efficiency_question` to select one of the efficiency questions 50/50   **[Q54 logic: Show 50% of time]**

54. How does your efficiency working from home compare to your efficiency working on business premises?

Q_wfh_efficiency1 | Multiple choice | Required | Vertical | Single-select

   a) Better -- I am **more** efficient at home than working on business premises

   b) About the same -- I'm equally efficient in both places

   c) Worse -- I am **less** efficient at home than working on business premises

[Q66 logic: Show 50% of time]

66. How does your efficiency working from home compare to your efficiency working on business premises?

Q_wfh_efficiency2 | Multiple choice | Required | Vertical | Single-select

   a) Worse -- I am **less** efficient at home than working on business premises

   b) About the same -- I'm equally efficient in both places

   c) Better -- I am **more** efficient at home than working on business premises

[Q55 logic: Show if "Better" selected in Q_wfh_efficiency1 or Q_wfh_efficiency2]

55. How much *more efficient* are you working from home than on business premises?

Multiple choice | Required | Vertical | Single-select

   a) Under 5% more efficient

   b) 5% to 10% more efficient

   c) 10% to 15% more efficient

   d) 15% to 25% more efficient

   e) 25% to 35% more efficient

   f) Over 35% more efficient

[Q56 logic: Show if "Worse" selected in Q_wfh_efficiency1 or Q_wfh_efficiency2]

56. How much *less efficient* are you working from home than on business premises?

Multiple choice | Required | Vertical | Single-select

   a) Under 5% less efficient

   b) 5% to 10% less efficient

   c) 10% to 15% less efficient

d)   15% to 25% less efficient

e)   25% to 35% less efficient

f)   Over 35% less efficient

15.   Is *time saved by not commuting* part of your ***extra efficiency when working from home?***

Multiple choice | Required | Vertical | Single-select | Randomize

a)   Yes

b)   No

[Q16 logic: Show if Q15 selected choice is "Yes"]

16.   How much of your ***extra efficiency when working from home*** is due to the ***time you save by not commuting?***

[Please pick a number between 0 and 100%, where 0 means <u>none</u> of your extra efficiency is due to time saved from your commute, and 100 means <u>all</u> of your extra efficiency is due to time saved from your commute.]

Slider | Required | Min: 0 | Max: 100

        None , 0% ————●———— All, 100%

Male fertility

71.   Are you the biological father of any children ***born in <u>2015 or later?</u>***

Q_male_fathered | Multiple choice | Required | Vertical | Single-select | Randomize

a)   Yes

b)   No

[Q72 logic: Show if Q71 selected choice is "Yes"]

72. How many children **_born in 2015 or later_** are you the biological father of?

Q_male_children | *Multiple choice* | *Required* | *Vertical* | *Single-select*

   a)   1 [TAG: 1]

   b)   2 [TAG: 2]

   c)   3 [TAG: 3]

   d)   4 [TAG: 4]

   e)   5 [TAG: 5]

   f)   6 [TAG: 6]

Female fertility

show block if Q10 selected choice is "Female"

70. Have you **_given birth_** to any children in **_2015 or later?_**

Q_female_birthed | *Multiple choice* | *Required* | *Vertical* | *Single-select* | *Randomize*

   a)   Yes

   b)   No

[Q73 logic: Show if Q70 selected choice is "Yes"]

73. How many children have you **_given birth to in 2015 or later?_**

Q_female_children | *Multiple choice* | *Required* | *Vertical* | *Single-select*

   a)   1 [TAG: 1]

   b)   2 [TAG: 2]

   c)   3 [TAG: 3]

   d)   4 [TAG: 4]

   e)   5 [TAG: 5]

   f)   6 [TAG: 6]

Set num_children_since_2015 to Number of kids since 2015

Set year_order to:

   50% of time ascending order 50% of time descending order

Set child_born_year_opts to:

a) 2015

b) 2016

c) 2017

d) 2018

e) 2019

f) 2020

g) 2021

h) 2022

i) 2023

j) 2024

k) 2025

[Q84 logic: Show if birthed/fathered 1 child since 2015]

84. In what year was that child born?

Combination | Required

Child 1	**Dropdown** child_born_year_opts

[Q85 logic: Show if birthed/fathered more than 1 child since 2015]

85. In what year were those children born?

Combination | Required

Child 1 Child 2 Child 3 Child 4	**Dropdown** child_born_year_opts

| Child 5 | |
| Child 6 | |

81. How many biological children have you had in your life?

Q_biological_children | *Number* | *Required* | *Min: 0* | *Max: 20*

_____ total children

Set `baby_expecting_question` to:

show Q_expecting 50% of time show Q_expecting_biological 50% of time

[Q74 logic: Show 75% of time]

74. Are you currently expecting a baby?

Q_expecting | *Multiple choice* | *Required* | *Vertical* | *Single-select* | *Randomize*

a) Yes

b) No

[Q154 logic: Show 25% of time]

154. Are you currently <u>expecting a baby</u> as a biological parent?

Q_expecting_biological | *Multiple choice* | *Required* | *Vertical* | *Single-select* | *Randomize*

a) Yes

b) No

Set `expecting_parent` to true if answers yes in Q_expecting or Q_expecting_biological

[Q149 logic: Show if respondent is expecting]

149. When is that baby due to be born?

Multiple choice | *Required* | *Vertical* | *Single-select* | *Randomize*

a) <u>This year</u> -- by December 31, 2025

b) <u>Next year</u> -- on or after January 1, 2026

| **Currently no children** |
| No biological children and not expecting a child |

75. Do you plan to have your own (biological) children someday?

Multiple choice | Required | Vertical | Single-select | Randomize

    a) Yes

    b) No

    c) Don't know

[Q77 logic: Show if Q75 selected choice is "Yes"]

77. How many biological children do plan to have in total?

Number | Required | Min: 1 | Max: 20

    _____ total children

[Q79 logic: Show if Q75 selected choice is "Yes"]

79. At what age ***at the latest*** would you plan to have your first child?

Number | Required | Min: 20 | Max: 60

    _____ years old

No children but expecting

No biological children but expecting a child

145. Do you plan to have another (biological) child someday -- that is, **in addition to** the child you are expecting?

Multiple choice | Required | Vertical | Single-select | Randomize

    a) Yes

    b) No

    c) Don't know

[Q146 logic: Show if Q145 selected choice is "Yes"]

146. How many more biological children do you plan to have in total?

Number | Required | Min: 1 | Max: 20

    _____ more children

[Q147 logic: Show if Q145 selected choice is "Yes"]

147. At what age *at the **latest*** would you plan to have another child?

Number | Required | Min: 20 | Max: 60

_____ years old

Has biological children

show block if Q81 answer > 0

76. Do you plan to have another (biological) child someday?

Multiple choice | Required | Vertical | Single-select | Randomize

 a) Yes

 b) No

 c) Don't know

[Q78 logic: Show if Q76 selected choice is "Yes"]

78. How many more biological children do you plan to have in total?

Number | Required | Min: 1 | Max: 20

_____ more children

[Q80 logic: Show if Q76 selected choice is "Yes"]

80. At what age *at the **latest*** would you plan to have another child?

Number | Required | Min: 20 | Max: 60

_____ years old

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166. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are <u>better off</u> or <u>worse off</u> financially than you were <u>a year ago</u>?

Multiple choice | Required | Vertical | Single-select | Randomize

 a) <u>Better now</u> financially than a year ago

 b) Same

 c) <u>Worse now</u> financially than a year ago

167. Now looking ahead--do you think that <u>a year from now</u> you (and your family living there) will be <u>better off</u> financially, <u>worse off</u> financially, or just about the same as now?

Multiple choice | Required | Vertical | Single-select | Randomize

    a)   Will be <u>better off</u> financially a year from now

    b)   Same

    c)   Will be <u>worse off</u> financially a year from now

168. Now turning to business conditions in the country as a whole--do you think that during the <u>next 12 months</u> we'll have <u>good</u> times financially or <u>bad</u> times financially?

Multiple choice | Required | Vertical | Single-select | Randomize

    a)   <u>Good times</u> financially during the next 12 months

    b)   Partly good and partly bad

    c)   <u>Bad times</u> financially during the next 12 months

169. Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the <u>next 5 years</u> or so, or that we will have periods of widespread <u>un</u>employment or depression?

Multiple choice | Required | Vertical | Single-select | Randomize

    a)   Continuous good times during the next 5 years or so

    b)   Partly good and partly bad

    c)   Continuous bad times (e.g. periods of widespread unemployment or depression) during the next 5 years or so

170. Think about the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a <u>good</u> or a <u>bad</u> time for people to buy major household items?

Multiple choice | Required | Vertical | Single-select | Randomize

    a)   <u>Good time</u> to buy major household items

    b)   <u>Bad time</u> to buy major household items

Generative AI Block
We will now ask about YOUR experiences with Generative AI. Generative AI is a type of artificial intelligence that creates text, images, audio, or video in response to prompts. Some examples of Generative AI include ***ChatGPT***, ***Gemini***, and ***Midjourney*** 106. Had you heard about Generative AI before this survey?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes

Questions about AI use at work

107. Do you use Generative AI for your job?

Multiple choice | Required | Vertical | Single-select

a) No

b) Yes

Uses AI at work

108. Which of the following Generative AI products do you use for your job? Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize | Choose at least 1 option

a) ChatGPT

b) Claude

c) Gemini

d) DALL-E

e) Github Copilot

f) Midjourney

g) Perplexity

h) Generative AI tools embedded in existing software (for example Microsoft Copilot)

i) Other

Present at work last week

109. You indicated that you sometimes use Generative AI for your job.

    Did you use Generative AI for your job LAST WEEK?

    Q_genai_work | Multiple choice | Required | Vertical | Single-select

    a) No, I did not use Generative AI for my job last week

    b) Yes, <u>one workday</u> last week

    c) Yes, <u>more than one workday</u> last week

    d) Yes, <u>every workday</u> last week

[Q110 logic: Show if Q109 selected choice is not "No, I did not use Generative AI for my job last week"]

110. Please think back to the days LAST WEEK on which you used Generative AI for your job.

    On average, how much time did you spend actively using Generative AI for your job?

    Multiple choice | Required | Vertical | Single-select

    a) Less than 15 minutes per day

    b) Between 15 minutes and 1 hour per day

    c) Between 1 and 4 hours per day

    d) More than 4 hours per day

Not present at work last week, or did not use AI last week

111. During the **LAST 4 WEEKS**, did you use Generative AI for your job?

    Multiple choice | Required | Vertical | Single-select

    a) No

    b) Yes

[Q112 logic: Show if Q111 selected choice is "Yes"]

112. Please think back to days during the LAST 4 WEEKS on which you used Generative AI for your job.

On average, how much time did you spend actively using Generative AI for your job?

Multiple choice | Required | Vertical | Single-select

    a)   Less than 15 minutes per day

    b)   Between 15 minutes and 1 hour per day

    c)   Between 1 and 4 hours per day

    d)   More than 4 hours per day

Does not use AI at work

show block if Q107 selected choice is "No"

113. You indicated that you do not use Generative AI for your job.

Below is a list of common reasons why people do not use Generative AI for their job.

Please select all that apply to you.

Multiple choice | Optional | Vertical | Multi-select

    a)   Generative AI cannot help with my job

    b)   I am unsure how to use Generative AI effectively for my job

    c)   My employer does not want me to use Generative AI

    d)   I am unsure whether my employer wants me to use Generative AI

    e)   My employer allows the use of Generative AI, but there is skepticism and resistance among my colleagues against its adoption

114. Below is another list of common reasons why people do not use Generative AI for their job.

Please select all that apply to you.

Multiple choice | Optional | Vertical | Multi-select

    a)   I have privacy or security concerns

    b)   I have ethical concerns

c) I am skeptical about the quality and accuracy of AI-generated output

d) I am worried that using Generative AI could eventually replace some or all parts of my job

e) I am worried that using Generative AI would dilute my personal style or creativity and authenticity of my work output

f) Other reasons

Set `scale_opts` to:

a) A large positive influence, adding 5% or more

b) A minor positive influence, adding less than 5%

c) No material impact

d) A minor negative influence, subtracting less than 5%

e) A large negative influence, subtracting 5% or more

[Q171 logic: Show if Q5 selected choice is any of "I am a wage and salary employee, and my main job accounts for most of my earnings", "I am a wage and salary employee who also earns a lot of extra income from side jobs"]

171. How has the adoption of Artificial Intelligence technologies affected the NUMBER OF EMPLOYEES who work for your employer:
- over the past three years?
- over the next three years?

Matrix | Required | Group by: Column | Single-select

	Past 3 years	Next 3 years
scale_opts		

[Q172 logic: Show if Q5 selected choice is any of "I am a wage and salary employee, and my main job accounts for most of my earnings", "I am a wage and salary employee who also earns a lot of extra income from side jobs"]

172. How has the adoption of Artificial Intelligence technologies affected your employer's SALES PER WORKER (PRODUCTIVITY):
- over the past three years?
- over the next three years?

Matrix | Required | Group by: Column | Single-select

	Past 3 years	Next 3 years
scale_opts		

AI use at home

show block if Q106 selected choice is "Yes"

116. Do you use Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

    a)   No

    b)   Yes

Uses generative AI outside work

show block if Q116 selected choice is "Yes"

117. Which of the following Generative AI products do you use `outside your job|`? Select all that apply.

Multiple choice | Required | Vertical | Multi-select | Randomize | Choose at least 1 option

    a)   ChatGPT

    b)   Claude

    c)   Gemini

d) DALL-E

e) Github Copilot

f) Midjourney

g) Perplexity

h) Generative AI tools embedded in existing software (for example, Microsoft Copilot)

i) Other

118. You indicated that you sometimes use Generative AI `outside your job|`.

Did you use Generative AI `outside your job|` LAST WEEK?

Multiple choice | Required | Vertical | Single-select

a) No, I did not use Generative AI last week

b) Yes <u>one</u> day last week

c) Yes <u>more than one</u> day last week

d) Yes <u>every</u> day last week

[Q119 logic: Show if Q118 selected choice is not "No, I did not use Generative AI last week"]

119. Please think back to the days LAST WEEK on which you used Generative AI `outside your job|`.

On average how much time did you spend actively using Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

a) Less than 15 minutes per day

b) Between 15 minutes and 1 hour per day

c) Between 1 and 4 hours per day

d) More than 4 hours per day

AI outside work, no AI last week

show block if Q118 selected choice is "No, I did not use Generative AI last week"

120. During the LAST 4 WEEKS, did you use Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

    a)   No

    b)   Yes

[Q121 logic: Show if Q120 selected choice is "Yes"]

121. Please think back to days during the LAST 4 WEEKS on which you used Generative AI `outside your job|`.

On average, how much time did you spend actively using Generative AI `outside your job|`?

Multiple choice | Required | Vertical | Single-select

    a)   Less than 15 minutes per day

    b)   Between 15 minutes and 1 hour per day

    c)   Between 1 and 4 hours per day

    d)   More than 4 hours per day

[Q122 logic: Show if Q116 selected choice is "No"]

122. You indicated that you do not use Generative AI `outside your job|`.

Below is a list of common reasons why people do not use Generative AI.

Please select all that apply to you.

Multiple choice | Required | Vertical | Multi-select

    a)   Generative AI cannot help with the type of tasks I do `outside my job|`

    b)   I am unsure how to use Generative AI effectively for the type of tasks I do `outside my job|`

    c)   I have privacy or security concerns

    d)   I have ethical concerns

    e)   I am skeptical about the quality and accuracy of AI-generate output

    f)   I am worried that using Generative AI would dilute my personal style or the creativity and authenticity of what I create

    g)   Other reasons

17. What is the ZIP code of your *current* residential address?

Q_zip_resi_curr | *Open-ended* | *Required* | *Single line*

Require valid zip code

Min length: 5

Max length: 5

Set state_resi_current to From ZIP

[Q18 logic: Show if Q2 selected choice is "Working for pay, whether on business premises or working from home"]

18.   What is the ZIP code of your ***current*** job's business premises?

Q_zip_job_curr | *Open-ended* | *Required* | *Single line*

Require valid zip code

Min length: 5

Max length: 5

Set state_job_curr to From ZIP

58.   What year were you born?

Q_birth_year | *Number* | *Required* | *Min: 1953* | *Max: 2006*

174.   In December 2022 (three years ago), was your residential address in the **same ZIP code** as now?

Multiple choice | *Required* | *Vertical* | *Single-select* | *Randomize*

   a)   Yes

   b)   No

[Q175 logic: Show if Q174 selected choice is "No"]

175.   In what ZIP code was your residential address in December 2022 (three years ago)?

Open-ended | *Required* | *Single line*

Require valid zip code

Min length: 5

Max length: 5

[Q173 logic: Show if Q174 selected choice is "No"]

173.   What were the **top reasons** that led you to move from your December 2022 residence to where you live now?

Please select up to 3.

Multiple choice | Required | Vertical | Multi-select | Randomize | Choose 1-3 options

a) Lower cost of living

b) For a new job (either your own or spouse/partner's)

c) Easier commute

d) Wanted <u>more</u> space

e) Wanted <u>less</u> space

f) Be closer to family

g) Better neighborhood

h) Owning versus renting

i) Other reasons [text input]

Flag `qc_age_vs_birthyear` if flag if age entered (Q_age) is inconsistent with birth year entered (Q_birth_year)

Set `random_grouping_political` to only show one of the questions in this block (50/50 probability of either)

[Q61 logic: Show 50% of the time]

61. Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or what?

Multiple choice | Required | Vertical | Single-select

a) Strong Democrat

b) Not very strong Democrat

c) Independent, close to Democrat

d) Independent (Neither Party)

e) Independent, close to Republican

f) Not very strong Republican

g) Strong Republican

h) Other party

i) Don't know or rather not say

62.   Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or what?

   Multiple choice | Required | Vertical | Single-select

   a)   Strong Republican

   b)   Not very strong Republican

   c)   Independent, close to Republican

   d)   Independent (Neither Party)

   e)   Independent, close to Democrat

   f)   Not very strong Democrat

   g)   Strong Democrat

   h)   Other party

   i)   Don't know or rather not say

64.   Do you have any feedback for us regarding this survey? (Optional)

   Open-ended | Optional | Multi-line

Qsponse\QC module
Skips for testing
Flag `qc_time_of_day` if The respondent takes the survey between 12am and 6am in their local timezone. Flag `qc_speeder` if The respondent completed the survey in <1/3 of the median path LOI calculated at Soft Launch: Flag `qc_used_vpn` if The respondent took the survey through a Virtual Private Network. Although it is normal for some respondents (especially B2B experts) to use VPN for normal computer operations such as taking a survey, this information can be used together with other flags to assess the level of data quality for each response. Flag `qc_masked_IP` if The respondent's IP address is found to be associated with any IP masking methods (Tor, Proxy, etc). This information can be used together with other flags to assess the level of data quality for each response.