

# SWAA May 2023 Updates

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Latest survey wave included: April 2023

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#### **Source of Data and Citation**



 Source of all data (unless noted): Survey of Working Arrangements and Attitudes (SWAA), see <a href="www.wfhresearch.com">www.wfhresearch.com</a>

When referring to these results please cite:

Barrero, Jose Maria, Nicholas Bloom, and Steven J. Davis, 2021. "Why working from home will stick," National Bureau of Economic Research Working Paper 28731.

www.wfhresearch.com

### The Survey of Working Arrangements and Attitudes



- Monthly online survey since May 2020, >100,000 observations to date.
- We design the survey instrument.
- Target population: U.S. residents, 20-64, who earned ≥ \$10K in 2019 (≥\$20K in early survey waves). From January to March 2022, we transitioned to earned ≥ \$10K in the prior year.
- The SWAA is fielded by market research firms that rely on wholesale aggregators (e.g., <u>Lucid</u>) for lists of potential survey participants.
- After dropping "speeders" (~16% of sample), we re-weight to match 2010-2019 CPS worker shares in age-sex-education-earnings cells. Dropping those who fail attention checks (roughly another 12%) sharpens some results.
- Median response time: 7 to 12 minutes, after dropping speeders
- Results, micro data, survey instruments, and more are freely available at www.WFHresearch.com.

#### Representativeness

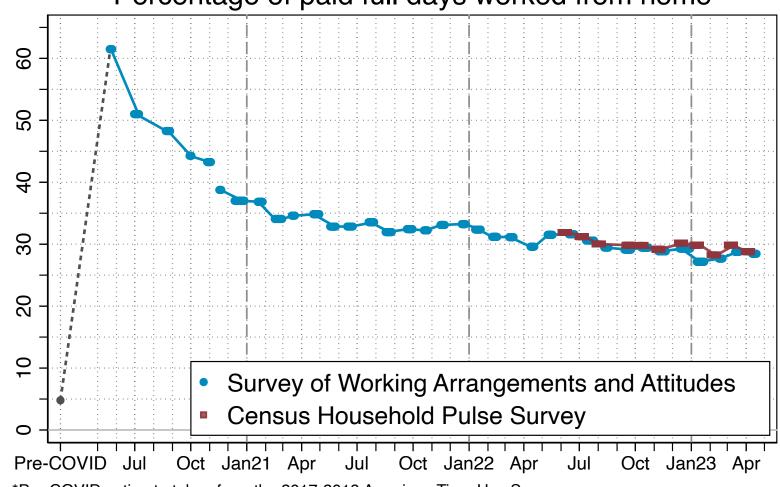


- By design, we focus on persons who exhibit some attachment to the workforce, as evidenced by prior earnings.
- No respondents are recruited based on an interest in our topics.
- Since respondents take the survey using a computer, smartphone, iPad or like device, we miss people who never use such devices.
- Before re-weighting, the SWAA under samples the less educated, particularly those who did not finish high school.
- Even after re-weighting, we may over sample those who are more tech and internet savvy, especially among the least educated.

#### Days Worked from Home Are Near 28% In Early 2023







\*Pre-COVID estimate taken from the 2017-2018 American Time Use Survey

**Source**: Responses to the questions:

- Currently (this week) what is your work status? (SWAA)
- For each day last week, did you work a full day (6 or more hours), and if so where? (SWAA)
- In the last 7 days, have you...teleworked or worked from home? (HHP)

Notes: For each wave, we compute the percent of paid full days worked from home in the SWAA and Household Pulse Survey (HHP) and plot it on the vertical axis. The horizontal-axis location shows when the survey was in the field. The pre-COVID figure is from the 2017-2018 American Time Use Survey. SWAA: Before November 2020, we asked the first question above. Since November 2021, we have asked the second question. From November 2020 to October 2021, we back-cast responses to the current question using a regression model based on current-question responses and another question (not shown). We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in a prior year to match CPS shares by age-sex-educationearnings cells. HHP: We focus on individuals aged 20 to 64 with household incomes above \$25,000 per year. We assign 30% of days WFH if the respondent did so for "for 1-2 days;" 70% if they did so "for 3-4 days;" 100% if "5 or more days;" and 0 for "No."

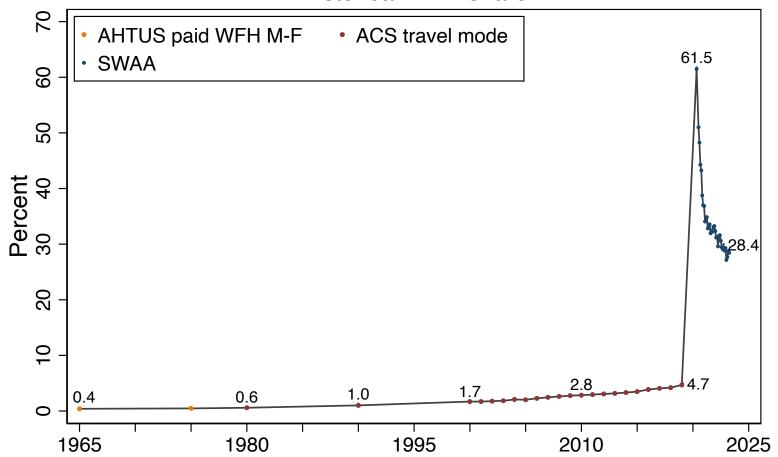
N = 131,225 (SWAA) N = 364,540 (HHP)

<sup>\*</sup>The break in the series in November 2020 reflects a change in the survey question.

## The Pandemic Permanently Increased WFH, Equivalent to Almost 40 Years of Pre-Pandemic Growth



#### Historical WFH share



1965-1975 uses data from the American Historical Time Use Survey. 1980-2019 uses data from American Community Survey.

May 2020 - April 2023 uses data from the Survey of Working Arrangements and Attitudes.

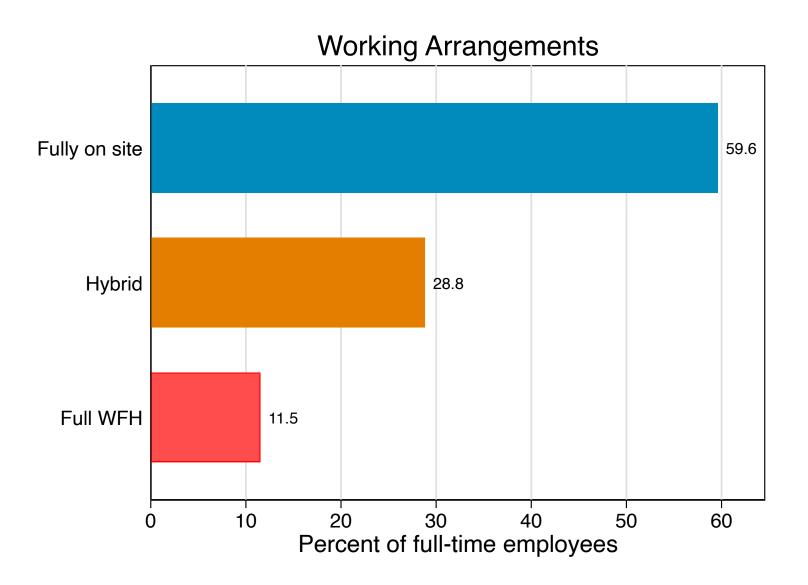
**Source**: Responses to the questions:

- In their time diary the respondent listed the activity "Paid work at home" for 6 or more hours. (AHTUS)
- How did this person usually get to work last week? (ACS)
- For each day last week, did you work a full day (6 or more hours), and, if so, where? (SWAA)

**Notes:** For each dataset, we compute the percent of working individuals who worked full days at home during the survey's reference period. For the AHTUS and ACS, if an individual reports usually working from home, we mark them as working from home 100% of the time. In SWAA we compute the percent of full paid days at home to account for a hybrid work schedule. Then we plot each percentage on the vertical axis. We re-weight the sample of US residents aged 20 to 64 earning \$20,000 or more in 2019 dollars to overall population shares.

## By Feb'23: 12% of Full-Time Employees Were Fully Remote, 60% Were Full-Time on Site, and 28% Were in a Hybrid Arrangement





**Source**: Responses to the questions:

For each day last week, did you work a full day (6 or more hours), and if so where?

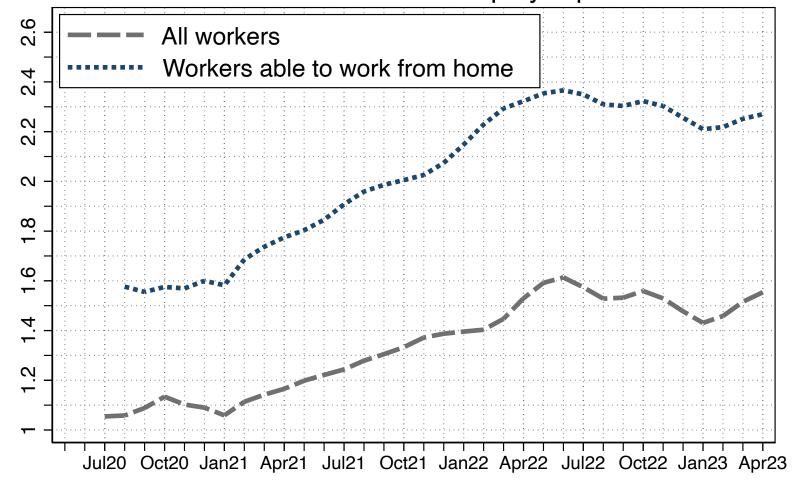
Notes: We compute the percent of full-time (i.e. work 5+ days/week) wage and salary employees who either i) worked all their days on business premises; ii) worked some days on busines premises and some days at home; or iiii) worked all all days at home during the survey's reference week. Then we show the percentage for each group. The sample covers the January to April 2023 waves of the SWAA. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in a prior year to match CPS shares by age-sexeducation-earnings cells.

N = 16,564

## **Employer Plans for WFH Trend Near 2.2 Days per Week** for Persons Able to Work From Home



Average Days per Week Working From Home As the Pandemic Ends: Employer plans



#### Responses to the question:

 As the pandemic ends, how often is your employer planning for you to work full days at home?

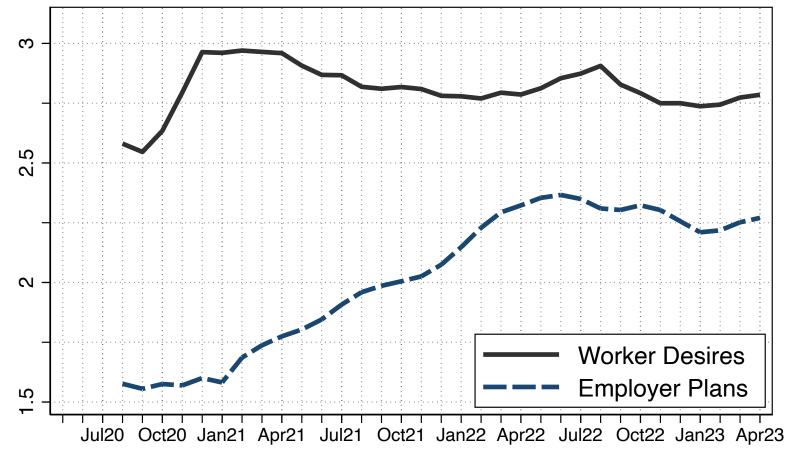
Sample: Data are from all SWAA waves, covering July 2020 to April 2023. The sample includes all respondents who reported their employer's plans for WFH as the pandemic ends ("All workers" series), but the series labeled "Workers able to work from home" restricts attention to workers who have workfrom-home experience during the pandemic. In both cases, we exclude respondents who report having no employer. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in a prior year to match Current Population Survey on age, sex, education, and earnings.

N = 145,873 (all respondents) and 104,228 (able to work from home)

# The Gap Between How Much Employees Want to Work from Home and Employers Plan Is Stable at About 0.5 Days



Average Days per Week Working From Home After the Pandemic Ends: Workers Able to WFH



#### Responses to the questions:

- **As the pandemic ends**, how often would you like to have full paid days at home?
- As the pandemic ends, how often is your employer planning for you to work full days at home?

**Sample:** Data are from all SWAA waves, covering August 2020 to April 2023. The sample includes all respondents who responded to the relevant survey and have work-from-home experience during the pandemic. For the employer plans series, we exclude respondents who report having no employer.

N = 104,228 (employer plans, able to work from home)

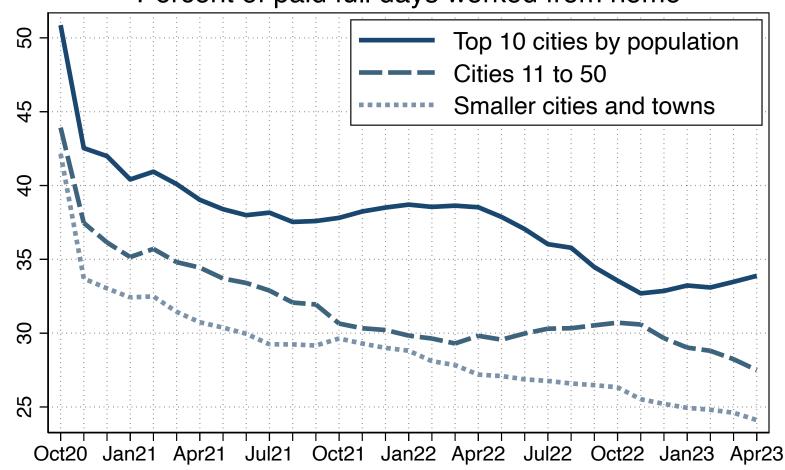
N = 112,166 (worker desires, able to work from home)

Sample: Workers able to work from home

## Working From Home is More Common in Major Cities than in Smaller Cities and Towns



#### Percent of paid full days worked from home



\*We define cities using Combined Statistical Areas and use the location of the respondent's current job.

Source: Responses to the questions:

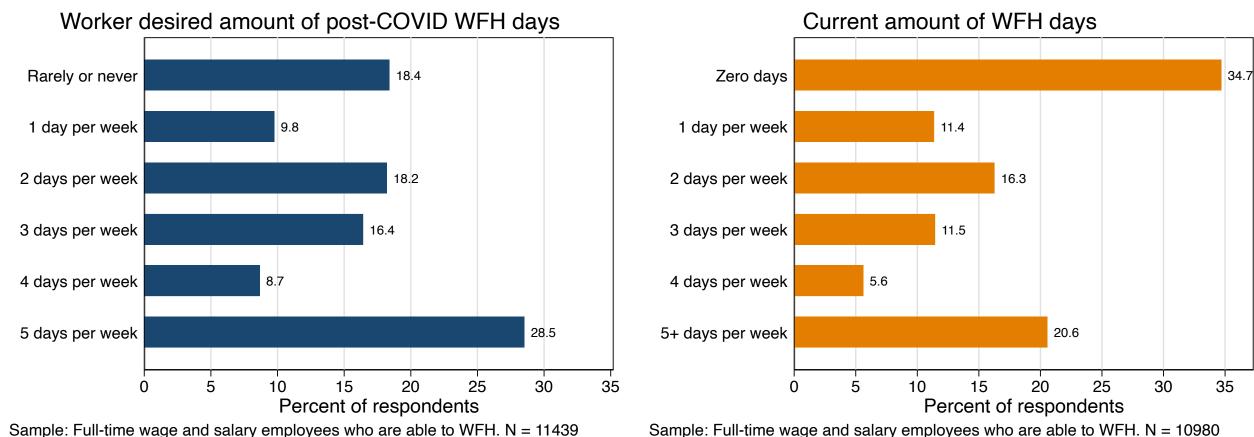
- Currently (this week) what is your work status?
- For each day last week, did you work a full day (6 or more hours), and if so where?

Notes: The chart plots 6-month moving averages where available and 3-month moving averages prior to November 2020. For each wave, we compute the percent of paid full days worked from home and plot it on the vertical axis, after sorting respondents into cities (i.e., Combined Statistical Areas) by the location of their current job's busines spremises. Before November 2020, we asked the first question above. Since November 2021, we have asked the second question. From November 2020 to October 2021, we back-cast responses to the current question using a regression model that relates the current-question responses to the responses to another question (not shown). We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in a prior year to match CPS shares by age-sex-education-earnings cells.

N = 120,243

### **Employers Offer Fewer Fully Remote Jobs and More Fully Onsite Jobs Than Employees Want**





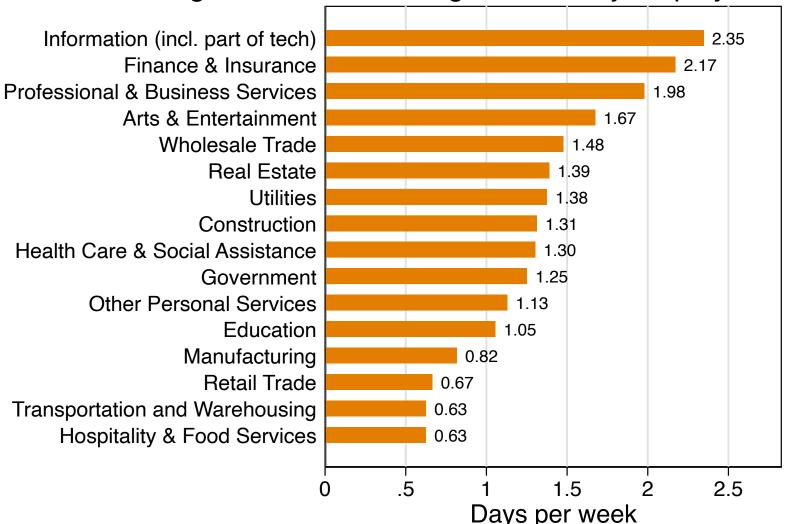
Responses to the questions: As the pandemic ends, how often would you like to have paid workdays at home? For each day last week, did you work a full day (6 or more hours), and if so where?

**Sample:** Data are from the January to April 2023 SWAA waves. The sample includes full-time wage and salary employees (i.e. who worked 5 or more days during the survey reference week) who have work-from-home experience during the pandemic and pass the attention-check questions. Numbers for "5 days per week" in the right chart include responses for 6 or 7 full days worked from home. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in 2019 or 2021 to match Current Population Survey on age, sex, education, and earnings.

### Working from Home is Most Prevalent in the Tech, Finance, and Professional and Business Services Sectors



Current working from home: All wage and salary employees



#### Responses to the question:

For each day last week, did you work a full day (6 or more hours), and if so where?

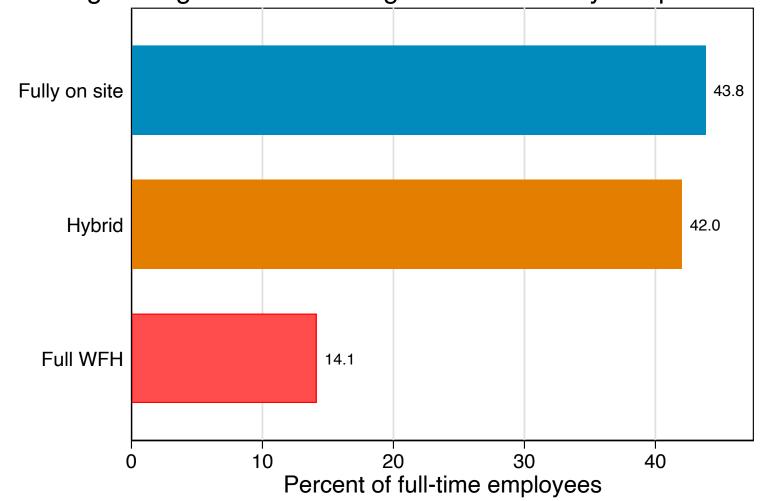
**Sample:** Data are from the November 2022 to April 2023 SWAA waves. The sample includes all wage and salary employees who pass the attention-check questions. We exclude mining due to insufficient observations and agriculture to focus on non-farm jobs. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in a prior year to match Current Population Survey on age, sex, education, and earnings.

N = 26,665

# For College Graduates Fully On-Site and Hybrid are the Most Common Working Patterns



Working Arrangements of College Grads January to April 2023



**Source**: Responses to the questions:

- For each day last week, did you work a full day (6 or more hours), and if so where?

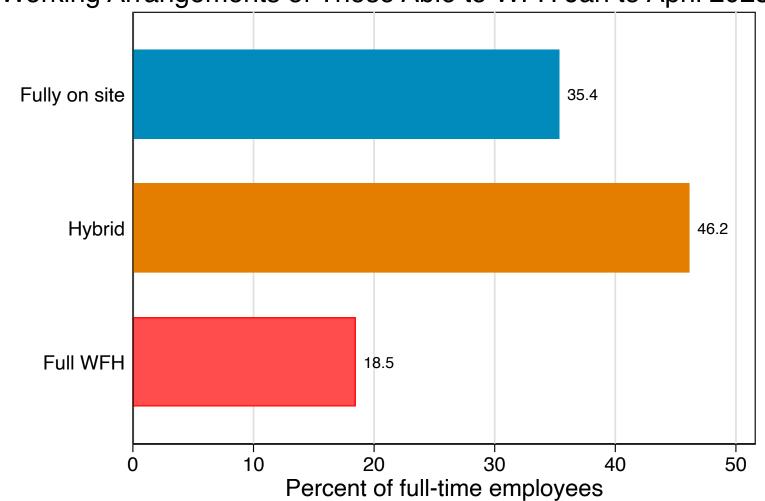
Notes: We compute the percent of full-time (i.e. work 5+ days/week) wage and salary employees with at least a 4-year college degree who either i) worked all their days on business premises; ii) worked some days on business premises and some days at home; or iiii) worked all all days at home during the survey's reference week. Then we show the percentage for each group. The sample covers the January to April 2023 waves of the SWAA. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in 2019 or 2021 to match CPS shares by age-sex-education-earnings cells.

$$N = 9,961$$

# For Employees that Can Work from Home, the Most Common Practice is Hybrid



Working Arrangements of Those Able to WFH Jan to April 2023



**Source**: Responses to the questions:

- For each day last week, did you work a full day (6 or more hours), and if so where?

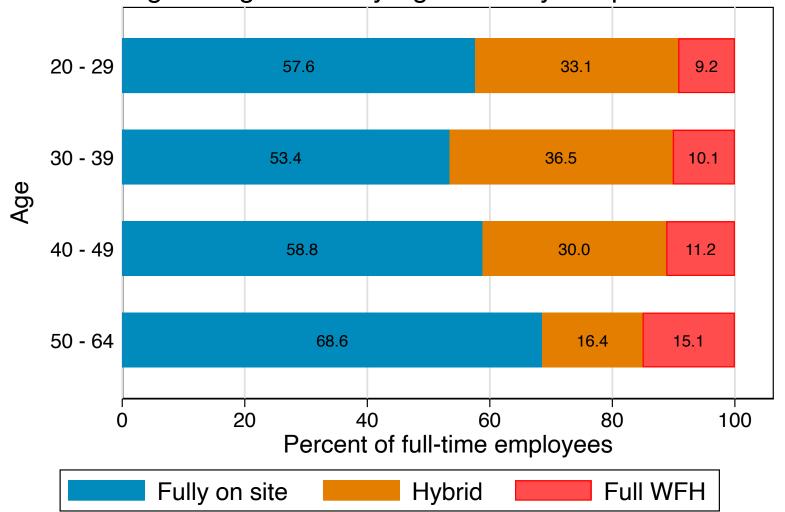
**Notes:** We compute the percent of full-time (i.e. work 5+ days/week) wage and salary employees who are able to work from home and either i) worked all their days on business premises; ii) worked some days on busines premises and some days at home; or iiii) worked all all days at home during the survey's reference week. Then we show the percentage for each group. We infer that somebody is able to work from home if they currently do so 1+ days per week, or did so at some point since the start of COVID. The sample covers the January to April 2023 waves of the SWAA. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in 2019 or 2021 to match CPS shares by age-sexeducation-earnings cells.

$$N = 12,391$$

# Workers In Their 50s and 60s Are Fully Remote and Fully Onsite More Often Than Youger Workers







**Source**: Responses to the questions:

- For each day last week, did you work a full day (6 or more hours), and if so where?

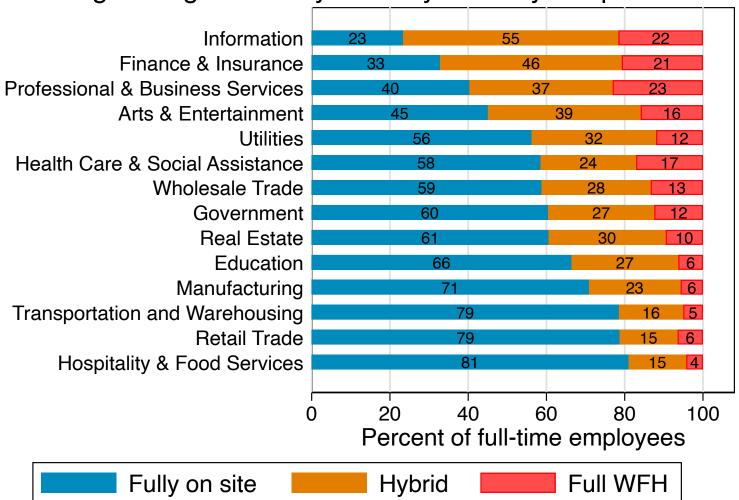
Notes: For each age group, we compute the percent of full-time (i.e. work 5+ days/week) wage and salary employees who either i) worked all their days on business premises; ii) worked some days on business premises and some days at home; or iiii) worked all all days at home during the survey's reference week. Then we show the percentage for each group. The sample covers the January to April 2023 waves of the SWAA. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in a prior year to match CPS shares by age-sex-education-earnings cells.

$$N = 16,564$$

## Information, Finance & Insurance, and Prof. & Business Services Have The Largest Share of Hybrid and Remote Workers



Working Arrangements by Industry January to April 2023



**Source**: Responses to the questions:

- For each day last week, did you work a full day (6 or more hours), and if so where?

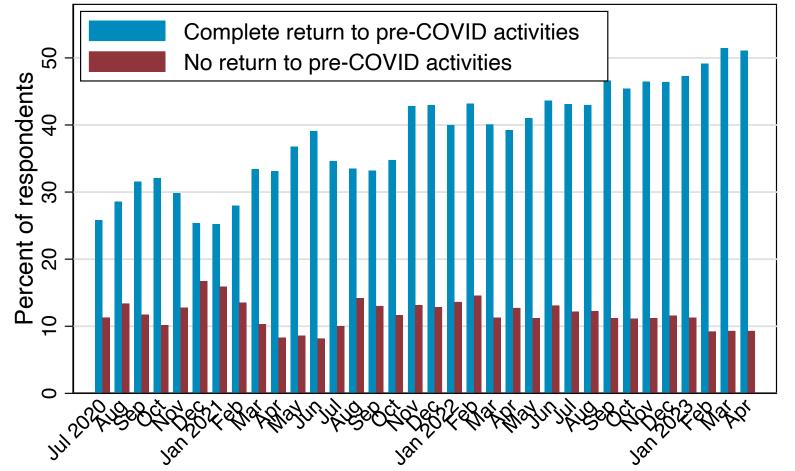
**Notes:** For each age group, we compute the percent of full-time (i.e. work 5+ days/week) wage and salary employees who either i) worked all their days on business premises; ii) worked some days on busines premises and some days at home; or iiii) worked all all days at home during the survey's reference week. Then we show the percentage for each group. The sample covers the January to April 2023 waves of the SWAA. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in a prior year to match CPS shares by age-sex-education-earnings cells. We exclude agriculture, construction, mining, and other personal services, the latter two due to insufficient observations.

N = 14,225

## More People Now Plan a Full Return to Pre-COVID Activities, But 9% Still Plan for 'No Return'



As the COVID-19 pandemic ends, which of the following would best fit your views on social distancing?



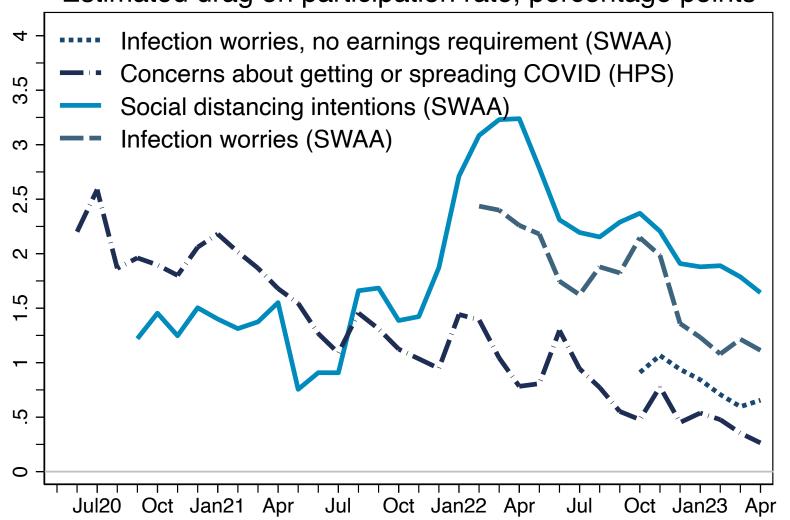
Notes: The title of the chart shows the latest version of the survey question underlying the data. In 2020 we initially asked respondents about the possibilities of vaccine discovery, then vaccine approval and wide availability, and then in 2021 to a scenario when most of the population would be vaccinated. The sample includes respondents from the July 2020 to April 2023 SWAA. The sample are US residents aged 20 to 64 who earned \$10,000 or more in a prior year, reweighted to match the CPS by age, sex, education, and earnings.

N = 148,548

### Impact of Infection Worries on Labor Force Participation Rates Has Diminished Significantly in the Past 6 Months, But Social Distancing Intentions Remain



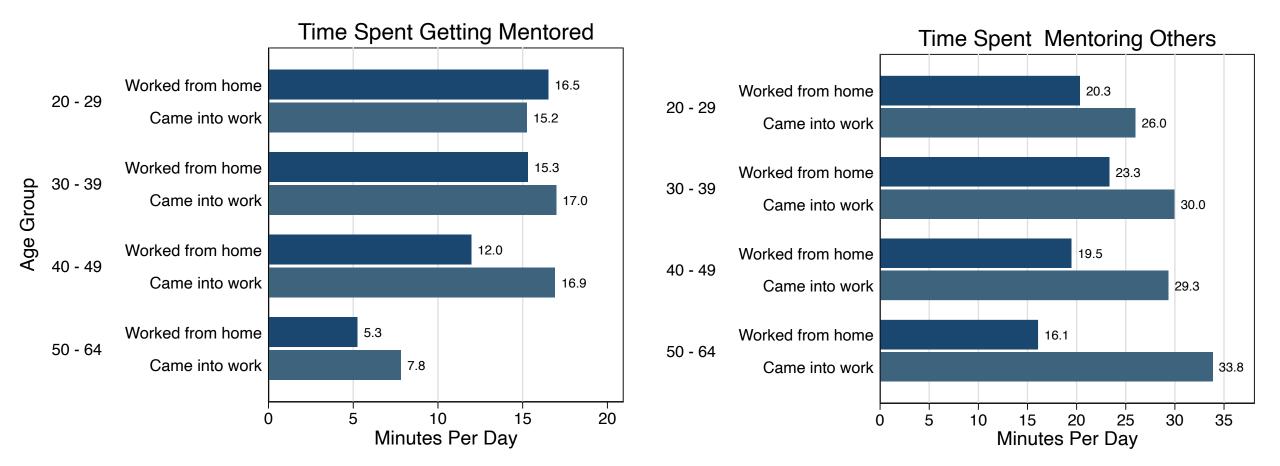
Estimated drag on participation rate, percentage points



**Notes:** The solid blue line shows the labor force drag associated with social distancing intentions, pooling over the most recent three months of data to construct each monthly estimate. The dashed line shows the drag due to infection worries in SWAA data, using our original self-assessment question ("Are worries about catching COVID or other infectious diseases a factor in your decision not to seek work at this time?"). The dotted line shows the drag due to infection worries in SWAA data, using our new self-assessment question ("What is the main [second most important] reason you are not working and not seeking work at this time?"). The dotted line shows a three-month moving average (two months at end points). The dash-dot-dash line shows the drag due to concerns about "getting or spreading COVID," according to the Household Pulse Survey (HPS). For all four series, we show egual-weighted labor force drag estimates. N=148,548 (social distancing intentions); N=61,704 (infection worries, original question); N=22,944(infection worries, new question and no priorearnings requirement); **N=2,733,170** (concerns about getting or spreading COVID). 18

## Differences in Mentoring Time When Working From Home Versus Coming Into Work Are Larger for Older Workers



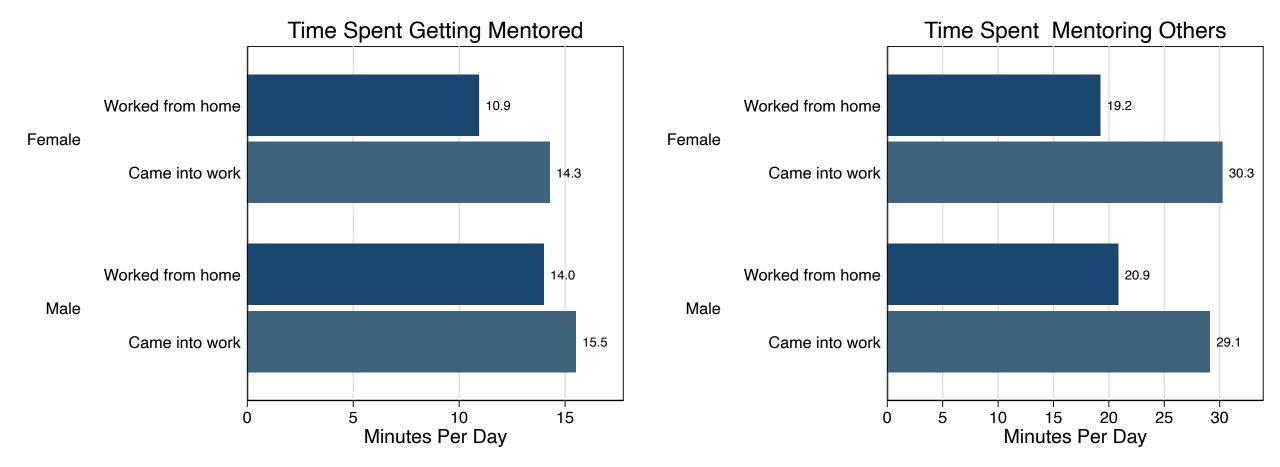


**Responses to the question:** How many *minutes of your working day* did you spend on each of the following activities *last Monday/Tuesday/Wednesday/Thursday/Friday?* 

**Notes:** We randomized respondents across days of the week. Each figure shows the average number of minutes for the activity in question among respondents who either worked from home or worked on business premises. The sample includes persons who were asked about Monday thru Friday, who are able to work from home, and participated in the March and April 2023 SWAA waves. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in 2019 or 2021 to match CPS shares by age-sex-education-earnings cells. **N** = **6,361** 

# Differences in Mentoring Time When Working From Home Versus Coming Into Work Are Larger for Female Workers





Responses to the question: How many *minutes of your working day* did you spend on each of the following activities *last Monday/Tuesday/Wednesday/Thursday/Friday?* 

**Notes:** We randomized respondents across days of the week. Each figure shows the average number of minutes for the activity in question among respondents who either worked from home or worked on business premises. The sample includes persons who were asked about Monday thru Friday, who are able to work from home, and participated in the March and April 2023 SWAA waves. We re-weight the sample of US residents aged 20 to 64 earning \$10,000 or more in 2019 or 2021 to match CPS shares by age-sex-education-earnings cells. **N = 6,361** 

#### References



• Barrero, Jose Maria, Nicholas Bloom, and Steven J. Davis, 2021. "Why working from home will stick," National Bureau of Economic Research Working Paper 28731.